



UNLV News: UNLV Requests Further Analysis of CBER Margin Tax Report

Tony Allen to:

Bcc: Vince Alberta

08/21/2014 04:00 PM

History: This message has been forwarded.

Media Contact: UNLV Office of Media Relations: (702) 895-3102

UNLV REQUESTS FURTHER ANALYSIS OF CBER MARGIN TAX REPORT

University president calls upon The Brookings Institution for review

LAS VEGAS - August 21, 2014 - The University of Nevada, Las Vegas (UNLV) has responded to a report from the Center for Business and Economic Research (CBER) that touted the benefits of a proposed Nevada Margin Tax on the November ballot. Three other separate economic analyses previously released outlined the financial harm the state would experience if the tax were implemented.

“The CBER report does not represent the position or views of the university,” said President Donald D. Snyder. “UNLV did not commission the study,” he added. “While CBER is a center within UNLV, it does not form part of the university’s day-to-day operations nor is it functionally aligned with our broader initiatives. It is an independent center.”

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“We encourage our faculty members to offer analysis of significant policy issues;

however, it should be noted that other UNLV faculty have expressed different opinions on the margin tax,” said White. “The purpose of academic research is to begin or continue a conversation on important topics and to allow others to critique methodology or findings in order to move knowledge forward,” he added.

White said that Mary Riddel, professor and chair of the Economics Department at UNLV and former interim Director for CBER, immediately raised concerns about the report and the modeling strategy used. UNLV economics professor Alan M. Schlottmann also questioned aspects of the study.

Based on the feedback from Provost White and the two UNLV economic professors, President Snyder has requested The Brookings Institution, based in Washington, D.C., review the report and provide an analysis on its merit and quality.

As with any university, UNLV faculty may enter into independent contracts with clients and provide their services for a fee. In fact, some UNLV faculty and alumni have authored or co-authored reports that demonstrate a negative impact from the margin tax. The university itself does not take positions on public-policy issues.

“The university is a community of more than 30,000 students, faculty and staff,” said Snyder. “I have always said that to be a great community, you need a great university connected to that community. That connection requires that we have all reasonable assurance that research findings are strongly supported by methodology and that’s why I’ve asked for feedback from Brookings.”

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Tony Allen to:

08/21/2014 04:00 PM

bbarnes, LMyers, kyle.roerink, metroeditors, ssebelius, "Ralston Reports", jwright, 5newsdesk, newsdesk, news3, desk, luis, Vince Alberta, Afsha Bawany

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RE: UNLV News: UNLV Requests Further Analysis of CBER Margin Tax Report

Dana Gentry to: 'Tony.Allen@unlv.edu'

08/21/2014 04:04 PM

History:

This message has been replied to.

Hi Tony:

Can I get Dr. Brown tomorrow on Vegas Inc? Tape at 1:30. Thanks, Dana

From: Tony.Allen@unlv.edu [mailto:Tony.Allen@unlv.edu]

Sent: Thursday, August 21, 2014 4:01 PM

Subject: UNLV News: UNLV Requests Further Analysis of CBER Margin Tax Report

Media Contact: UNLV Office of Media Relations: (702) 895-3102

UNLV REQUESTS FURTHER ANALYSIS OF CBER MARGIN TAX REPORT

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UNLV Response to CBER Report
Vince Alberta to: Vince Alberta
Bcc: michael

08/21/2014 04:04 PM

The following UNLV news release is being distributed to media.



NR2014Aug21_CBERMargins.docx

Vince Alberta
Senior Associate Vice President
Marketing / Communications / Brand Strategy
Phone: (702) 895-5165
vince.alberta@unlv.edu

UNLV

UNLV Office of Media Relations: (702) 895-3102

UNLV REQUESTS FURTHER ANALYSIS OF CBER MARGINS TAX REPORT

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Fw: UNLV News: UNLV Requests Further Analysis of CBER Margin Tax Report

Vince Alberta to: Brent Hathaway

08/21/2014 04:06 PM

Vince Alberta
Senior Associate Vice President
Marketing / Communications / Brand Strategy
Phone: (702) 895-5165
vince.alberta@unlv.edu

UNLV

----- Forwarded by Vince Alberta/UNLV on 08/21/2014 04:06 PM -----

From: Tony Allen/UNLV
To:
Date: 08/21/2014 04:00 PM
Subject: UNLV News: UNLV Requests Further Analysis of CBER Margin Tax Report

Media Contact: UNLV Office of Media Relations: (702) 895-3102

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UNLV Margin Tax News Release
Tony Allen to: Cara Clarke

08/21/2014 04:13 PM

As requested. Please let me know if you have questions. - Tony

<http://news.unlv.edu/release/unlv-requests-further-analysis-cber-margin-tax-report>

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Re: Fw: Phone Message from Dave Berns 
Vince Alberta to: Tony Allen
Cc: Afsha Bawany

08/21/2014 04:17 PM

I returned the call. Thanks.

Vince Alberta
Senior Associate Vice President
Marketing / Communications / Brand Strategy
Phone: (702) 895-5165
vince.alberta@unlv.edu



Tony Allen

Are you available to give Dave a quick call rega...

08/21/2014 04:14:47 PM

From: Tony Allen/UNLV
To: Vince Alberta/UNLV@UNLV,
Date: 08/21/2014 04:14 PM
Subject: Fw: Phone Message from Dave Berns

Are you available to give Dave a quick call regarding his request?

Tony Allen
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----- Forwarded by Tony Allen/UNLV on 08/21/2014 04:22 PM -----

From: Alcinia Whitters/UNLV on 08/21/2014 04:14 PM

To: Tony Allen/UNLV@UNLV, Afsha Bawany/UNLV@UNLV,
:
cc:

While You Were Out

Contact:

Dave Berns
of:

Phone:
510-4420

FAX:

- | | |
|--|--|
| <input type="checkbox"/> Telephoned | <input type="checkbox"/> Will Return |
| <input type="checkbox"/> Please Call | <input type="checkbox"/> Left Package |
| <input type="checkbox"/> Will Call Again | <input type="checkbox"/> Please See Me |
| <input type="checkbox"/> Returned Call | <input type="checkbox"/> Urgent |
| <input type="checkbox"/> Was In | |

Message:

He wants to know if someone is available to discuss the CBER's report tomorrow morning.



UNLV Requests Further Analysis of CBER Margin Tax Report
Tony Allen to: Stephen P.A. Brown

08/21/2014 04:17 PM

Hi Steve,

The news release below was posted to the UNLV website a few moments ago. While I don't have a ton of detail, I'm available by email or here in the office at 5-0893, cell 561-1094. -- Tony

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UNLV Responds to CBER Report
Vince Alberta to: rachel, sean

08/21/2014 04:20 PM



NR2014Aug21_CBBERMargins.docx

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Re: Vegas Inc Interview Request 
Stephen P.A. Brown to: Priya Mathew
Cc: Tony Allen

08/21/2014 04:48 PM

Dear Priya:

Thank you very much for the invitation. I currently have other commitments at the time in question.

With best regards,
Steve

Stephen P. A. Brown, PhD
Professor of Economics
Director, Center for Business and Economic Research
University of Nevada, Las Vegas
4505 S. Maryland Parkway, MS 6002
Las Vegas, NV 89154-6002

phone: (702) 895-3191
email: spa.brown@unlv.edu

Priya Mathew

Hi Dr. Brown: We would like to talk about the ma...

08/21/2014 04:04:32 PM

From: Priya Mathew <PMathew@Mynews3.com>
To: "spa.brown@unlv.edu" <spa.brown@unlv.edu>
Date: 08/21/2014 04:04 PM
Subject: Vegas Inc Interview Request

Hi Dr. Brown:

We would like to talk about the margin tax study on Vegas Inc tomorrow. Are you available? We tape at 1:30, so we would need you at the channel 3 station by 1:15. Please let know. If you receive this e-mail after 7 p.m., please give me a call at 702 927-4393.

Best,

Priya A. Mathew
Political Producer/Editor
KSNV-DT, Channel 3-Las Vegas
(702) 657-5450





RE: Legislative leaders meeting on tax plan , but it's early | Ralston Reports

John Restrepo to: Donald Snyder

08/21/2014 05:09 PM

Cc: "Gerry Bomotti"

Yep, it's been quite interesting. Gotten several calls my reporters asking about my thoughts on the UNLV study since we did our own tax yield (\$800m/year, by the way, in new business taxes) study for the Coalition. We told them no comment. We (the RCG/Schlottmann team) avoided doing a job impact analysis since the numbers are too speculative and 4 other studies have done the billion and billions (thanks to Carl Sagan) of jobs will created/lost thing. Confidentially, none of the job impact analyses would really pass any kind of scrutiny in an expert witness or peer review context. But that really doesn't matter since they're all advocacy numbers.

Yep, Mike is a good guy. He generally just wants the facts. I know him pretty well. He wants to talk to Schlottmann and I on our study to ask about our conclusions and any ideas we might have on overall tax policy questions for the legislative session.

J

John Restrepo, Principal
RCG Economics LLC
Office: 702-967-3188 X 401
Fax: 702-967-3196
Cell: 702-278-6050
jrestrepo@rcg1.com
www.rcg1.com
Twitter: @rcgeconomics

From: Donald Snyder [mailto:donald.snyder@unlv.edu]

Sent: Thursday, August 21, 2014 4:57 PM

To: John Restrepo

Cc: Gerry Bomotti

Subject: Re: Legislative leaders meeting on tax plan, but it's early | Ralston Reports

It's been a fun-packed day!! I did place a call to Mike Roberson early today about the CBER report, which he appreciated. -- Don

Donald D. Snyder

President

University of Nevada, Las Vegas

4505 S. Maryland Parkway Box 451001

Las Vegas NV 89154-1001

Phone: 702-895-3201 Fax: 702-895-1088

donald.snyder@unlv.edu

<http://www.unlv.edu/>

On Thu, Aug 21, 2014 at 11:23 AM, John Restrepo <jrestrepo@rcg1.com> wrote:

<http://www.ralstonreports.com/blog/legislative-leaders-meeting-tax-plan-its-early>



Re: UNLV News: UNLV Requests Further Analysis of CBER Margin Tax Report 
Tony Allen to: Jon Ralston

08/21/2014 05:12 PM

Hi Jon,

Yes, we've received feedback both internally and externally. Have a good evening. -- T

Tony Allen
Assistant Director
Office of Media Relations
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Web: news.unlv.edu Twitter: [@UNLVNews](https://twitter.com/UNLVNews)

Jon Ralston

Toni, Did Don get contacted by any members of...

08/21/2014 04:33:04 PM

From: Jon Ralston <ralstonreports@gmail.com>
To: "Tony.Allen@unlv.edu" <Tony.Allen@unlv.edu>,
Date: 08/21/2014 04:33 PM
Subject: Re: UNLV News: UNLV Requests Further Analysis of CBER Margin Tax Report

Toni,

Did Don get contacted by any members of the gaming industry?

JR

On Thu, Aug 21, 2014 at 4:00 PM, <Tony.Allen@unlv.edu> wrote:

Media Contact: UNLV Office of Media Relations: [\(702\) 895-3102](tel:7028953102)

UNLV REQUESTS FURTHER ANALYSIS OF CBER MARGIN TAX REPORT

University president calls upon The Brookings Institution for review

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Fw: UNLV Reponse to CBER

Vince Alberta to: Donald Snyder, John White, William Boldt,
Gerry Bomotti, Brent Hathaway

08/21/2014 05:19 PM

Cc: Tony Allen

FYI.

Vince Alberta
Senior Associate Vice President
Marketing / Communications / Brand Strategy
Phone: (702) 895-5165
vince.alberta@unlv.edu



----- Forwarded by Vince Alberta/UNLV on 08/21/2014 05:19 PM -----

From: Virginia Valentine <valentine@nevadaresorts.org>
To: "Vince.Alberta@unlv.edu" <Vince.Alberta@unlv.edu>,
Date: 08/21/2014 04:50 PM
Subject: RE: UNLV Reponse to CBER

Thank you Vince.

From: Vince.Alberta@unlv.edu [<mailto:Vince.Alberta@unlv.edu>]
Sent: Thursday, August 21, 2014 3:58 PM
To: Vince.Alberta@unlv.edu
Subject: UNLV Reponse to CBER

Apologies if you received a previous e-mail, here is the final version of the UNLV news release that is being distributed.

(See attached file: NR2014Aug21_CBERMargins.docx)

Vince Alberta
Senior Associate Vice President
Marketing / Communications / Brand Strategy
Phone: (702) 895-5165
vince.alberta@unlv.edu





Re: UNLV News: UNLV Requests Further Analysis of CBER Margin Tax Report

Jon Ralston to: Tony.Allen@unlv.edu

08/21/2014 05:22 PM

Thanks!

On Thu, Aug 21, 2014 at 5:12 PM, <Tony.Allen@unlv.edu> wrote:

Hi Jon,

Yes, we've received feedback both internally and externally . Have a good evening. --
T

Tony Allen
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Response to CEBR Report
Vince Alberta to: Russell Rowe

08/21/2014 05:34 PM



NR2014Aug21_CBERMargins.docx

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Senior Associate Vice President
Marketing / Communications / Brand Strategy
Phone: (702) 895-5165
vince.alberta@unlv.edu

UNLV

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UNLV news release on CBER study

Tony Allen to:
Bcc: Fred Tredup

08/21/2014 05:34 PM

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Bcc: Vince Alberta

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Bcc: Donald Snyder

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Bcc: Nancy Rapoport

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Tony Allen to:

Donald Snyder, John White, Thomas Piechota, Juanita Fain, Luis
Bcc: Valera, Vince Alberta, Fred Tredup, Tina Kunzer-Murphy, Gerry
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“The CBER report does not represent the position or views of the university ,” said President Donald D. Snyder. “UNLV did not commission the study,” he added. “While CBER is a center within UNLV, it does not form part of the university’s day-to-day operations nor is it functionally aligned with our broader initiatives . It is an independent center.”

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“We encourage our faculty members to offer analysis of significant policy issues ; however, it should be noted that other UNLV faculty have expressed different opinions on the margin tax,” said White. “The purpose of academic research is to begin or continue a conversation on important topics and to allow others to critique methodology or findings in order to move knowledge forward,” he added.

White said that Mary Riddel, professor and chair of the Economics Department at UNLV and former interim Director for CBER, immediately raised concerns about the report and the modeling strategy used. UNLV economics professor Alan M. Schlottmann also questioned aspects of the study.

Based on the feedback from Provost White and the two UNLV economic professors , President Snyder has requested The Brookings Institution , based in Washington, D.C., review the report and provide an analysis on its merit and quality .

As with any university, UNLV faculty may enter into independent contracts with clients and provide their services for a fee. In fact, some UNLV faculty and alumni have authored or co-authored reports that demonstrate a negative impact from the margin tax. The university itself does not take positions on public-policy issues.

“The university is a community of more than 30,000 students, faculty and staff,” said Snyder. “I have always said that to be a great community , you need a great university connected to that community. That connection requires that we have all reasonable assurance that research findings are strongly supported by methodology and that’s why I’ve asked for feedback from Brookings.”

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Tony Allen

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Re: UNLV news release on CBER study
Elda Sidhu to: Tony Allen

08/21/2014 08:36 PM

Thanks so much, I was wondering....

Sent from my iPad

On Aug 21, 2014, at 5:34 PM, "Tony Allen" <Tony.Allen@unlv.edu> wrote:

Good afternoon,

The news release below was distributed late this afternoon to local media, and I wanted to make sure you were aware. Thanks. -- T

Media Contact: UNLV Office of Media Relations: (702) 895-3102

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Re: [QUAR] RE: UNLV News: UNLV Requests Further Analysis of CBER
Margin Tax Report

Dana Gentry to: Tony.Allen@unlv.edu

08/21/2014 09:07 PM

Thanks, Tony. The statement said the study's conclusion is not the university's position. Does UNLV have a position? Thanks. Dana

Sent from my iPhone

On Aug 21, 2014, at 5:15 PM, "Tony.Allen@unlv.edu" <Tony.Allen@unlv.edu> wrote:

Hi Dana,

Sorry for the delayed response. I saw that Dr. Brown responded Priya Mathew with regrets that he has other commitments and won't be available at that time. Sorry for the inconvenience, and have a good evening. -- T

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From: Dana Gentry <DGentry@Mynews3.com>
To: "Tony.Allen@unlv.edu" <Tony.Allen@unlv.edu>,
Date: 08/21/2014 04:04 PM
Subject: RE: UNLV News: UNLV Requests Further Analysis of CBER Margin Tax Report

Hi Tony:
Can I get Dr. Brown tomorrow on Vegas Inc? Tape at 1:30. Thanks, Dana

From: Tony.Allen@unlv.edu [<mailto:Tony.Allen@unlv.edu>]

Sent: Thursday, August 21, 2014 4:01 PM

Subject: UNLV News: UNLV Requests Further Analysis of CBER Margin Tax Report

Media Contact: UNLV Office of Media Relations: (702) 895-3102

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Fwd: YouTube Video
Vince Alberta to: Thomas Piechota
Cc: Donald Snyder, John White, Tony Allen

08/21/2014 10:03 PM

It's my understanding the campaign against the margin tax has included the news release issued today in their e-newsletter and the Metro Chamber is posting to their web site tomorrow morning. Below is the article that was posted on the Las Vegas Sun's web site Thursday evening. FYI.

UNLV disowns its own study on margin tax

By [Kyle Roerink \(contact\)](#)
Thursday, Aug. 21, 2014 | 5:30 p.m.

[L.E. BASKOW](#)

UNLV President Don Snyder explains a slide to the Las Vegas Metro Chamber of Commerce members at the Four Seasons Hotel on Wednesday, March 19, 2014.

UNLV is wringing its hands over an economic study done by its Center for Business and Economic Research.

The center released the study on Tuesday and reported that the Education Initiative, also known as the margin tax, was a way to earn the state up to \$862 million for Nevada's K-12 education system while creating more than 13,000 jobs in 2016.

The center's report "does not represent the position or views of the university," UNLV acting President Donald D. Snyder said in a media release on Thursday.

"UNLV did not commission the study," he said. "While CBER is a center within UNLV, it does not form part of the university's day-to-day operations nor is it functionally aligned with our broader initiatives. It is an independent center."

Snyder did not criticize the methodology used to conduct the study, but asked the nonpartisan think tank Brookings Institute to review its findings.

The initiative has been a political hot button since the end of the 2013 legislative session and the findings of the new study are contrary to other reports about the tax.

The Nevada Policy Research Institute conducted a study that found the tax will raise \$862 million per year while costing the state 1,640 jobs and cutting investment by \$7.1 million a year. The institute is opposed to the tax.

Other UNLV faculty have authored or co-authored other reports on the tax, but the university says it does not have a position on the initiative.

The tax is a proposed 2 percent tax hike on businesses earning more than \$1 million in revenue per year and a result of lawmakers not being able to find a way to agree to creating more revenue streams for Nevada's public education system, which ranks last in the country.

Supporters of the tax collected more than 100,000 signatures from around the state to get the measure on the Nov. 4 ballot.

Dan Hart, campaign manager for the Education Initiative, asked the university's Center for Business and Economic Research to conduct the study because it would be "independent" from the partisan politics of the measure.

It is "extraordinary" that UNLV is questioning its own study, he said.

"I worry that there are politics involved in this," he said.

The tax has seen little support from Democrats and other left-leaning organizations. The AFL-CIO at first touted the measure but then dropped its support. The only group backing the tax is the state's teachers union.

Groups such as the Las Vegas Metro Chamber of Commerce, the Nevada Association of Realtors, the Nevada Mining Association and the Nevada Resort Association oppose the tax.

-----Thomas Piechota/UNLV wrote: -----

To: Vince Alberta/UNLV@unlv, Tony Allen/UNLV@unlv, John White/UNLV@unlv, Donald Snyder/UNLV@unlv

From: Thomas Piechota/UNLV

Date: 08/21/2014 09:33PM

Subject: Fwd: YouTube Video

FYI - it uses CBER study

Thomas Piechota, PhD, PE

Vice President for Research and Economic Development

University of Nevada, Las Vegas

702-895-4811

Thomas.piechota@unlv.edu

Begin forwarded message:

From: "Jeremy Aguero" <JAguero@appliedanalysis.com>

Date: August 21, 2014 at 9:23:42 PM PDT

To: "Thomas.Piechota@unlv.edu" <Thomas.Piechota@unlv.edu>

Subject: YouTube Video

Tom:

This was just sent to me. Not sure it matters, but I thought you would want to see it:

<https://www.youtube.com/watch?v=rpG9UnPS25E&feature=youtu.be>.

J



Re: [QUAR] RE: UNLV News: UNLV Requests Further Analysis of CBER
Margin Tax Report

Dana Gentry to: Tony.Allen@unlv.edu

08/22/2014 07:50 AM

History: This message has been forwarded.

Thanks, Tony. If the school doesn't take positions, why the news release?

Sent from my iPhone

On Aug 22, 2014, at 12:34 AM, "Tony.Allen@unlv.edu" <Tony.Allen@unlv.edu> wrote:

Hi Dana,

President Snyder's schedule tomorrow, with a Board of Regents meeting and UNLV welcome day commitments, is really tight and I don't believe he will be able to make it work. I will confirm in the morning though and let you know.

Also, regarding your other message, it's stated in the release that the university does not take positions on public policy issues, but I will also confirm this for you in the AM and get back with you.

Thanks.--Tony

Sent from my iPhone

On Aug 21, 2014, at 5:17 PM, "Dana Gentry" <DGentry@Mynews3.com> wrote:

Thanks, Tony. How about President Snyder? Do you know if he was contacted by anyone from the gaming industry regarding the study?

From: Tony.Allen@unlv.edu [<mailto:Tony.Allen@unlv.edu>]

Sent: Thursday, August 21, 2014 5:16 PM

To: Dana Gentry

Subject: [QUAR] RE: UNLV News: UNLV Requests Further Analysis of CBER Margin Tax Report

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Fwd: Morning Flash -- August 22, 2014

Sandra Gajkowski to: Lana Peacock, Marta Meana, Anne Kingsley

08/22/2014 08:00 AM

Scroll down and read Ralston's take on the CBER / UNLV stand. (sg)

----- Forwarded message -----

From: **Ralston Reports** <ralstonreports@gmail.com>

Date: Fri, Aug 22, 2014 at 7:53 AM

Subject: Morning Flash -- August 22, 2014

To: sandra.gajkowski@unlv.edu

08.22.2014

This dispatch prepared for SANDRA GAJKOWSKI.

TONIGHT'S
RALSTON
REPORTS: Sheriff
Doug Gillespie.

DAYS UNTIL
GENERAL
ELECTION DAY
2014: 74

DAYS UNTIL EARLY
VOTING BEGINS: 57

Good morning, everyone. I tried. Truly, I did. Regular Flashees know I have long been concerned/disgusted with the state of journalism in Las Vegas. If Brian Greenspun doesn't get tired of his plaything and doesn't interfere with content for his friends, the Sun has some excellent young political reporters who can do good work. But I have, once again, surrendered on the RJ as it is, once again, an organ of stenography when it comes to politics, providing neither context nor depth to its political reporting. To wit: The Adam Laxalt story, which is garnering national attention, has been relegated to page 3B both days, with the stories simply news releases for the damaged candidate. This is not journalism. And the bosses appear not to care. So: The "newspaper" returns. I tried.

On a happier topic, my producers and the graphics folks at KSNV did a phenomenal job with the graphic for my [ode to Mountain Ridge](#). I just love that image.

What's below: Laxalt Day 2, not so princely, UNLV's outrage and a trivia question about a casino sale.

COMING UP

The SLS opens tonight! Strip North rocks again! (I miss the Holy Cow. Anyone else remember that place?)

ADAM RAISED A CAIN

The remarkable less than 24-hour journey of Adam Laxalt from "We doubt the documents are real" to "They are real but it's all political" is designed to acknowledge reality and do what politicians do in such situations: Change the subject. I [catalogued the damage control strategy here](#). The law firm obviously has been

threatened by Laxalt agents because of the document leak, so it responded as a law firm does needing to protect its posterior: with a lawyerly statement. (Other law firms are laughing about the repeating of the "promoted" to Of Counsel. It all depends on the definition of "promoted.")

Fine. Most see all of that for what it is. And unless you are an apologist or partisan, you realize the news is that the documents were acknowledged as authentic not just by Laxalt but by the firm.

But this bell doesn't simply get unrung. If Laxalt were a well known quantity before this, it might have a chance to work. But he wasn't. People may be outraged about the release of the documents, but can Laxalt make voters more upset about that than an attorney who may not be qualified to be the state's top attorney? Tougher sell.

HARRY CAUGHT FLAT-FOOTED?

You don't see Senate Majority Leader Harry Reid Pearl Harbored very often. But The Prince clearly had no idea when he was welcomed into the bosom of the Asian chamber that the group would immediately [make him look bad](#). (By the way, the use of the word "spurn" by the headline writer and reporter is wrong. Perhaps they should look it up.) As evanescent as his red face may be, Reid surely must have been furious. But the real question is how much this endorsement really means for Mark Hutchison. Yes, Asians are getting more important as a voting demographic. But I would have to see evidence that an Asian chamber endorsement equals Asian votes. (By the way, Team Hutchoval made an issue of Lucy Flores RSVPing to the lunch and then not showing up. Maybe she knew more than Prince Harry?)

UNLV TRIES TO SINK LOWER

The precedent set by UNLV President Don Snyder's decision to [essentially repudiate an economic study by its own Center for Business and Economic Research](#) truly is chilling. It sends a message to professors: Make sure the gaming industry is OK with whatever your studies say or I will have to distance myself. (I surely hope no professors are working on a study saying no public funds should be used for Snyder Stadium.)

The worst line in the grotesque news release was this one: "The CBER report does not represent the position or views of the university."

What? The university has a position on a tax designed to fund lower ed? Really? Who voted on that?

The study may be flawed. Economists may disagree. But this is not being done because of the methodology; it is being done because of a conclusion that Snyder's pals don't like. Period.

This should be fodder for The Chronicle of Higher Education and other national publications. And even worse, this should hurt UNLV's pitch for funds in Carson City.

By the way, where is the chancellor? Where are the regents? They countenance this?

Time for some math prof to do a regression analysis on this because the university certainly has---regressed.

FAST FLASHES

Click and enjoy.

---- Tovin Lapan [on the Hispanic vote](#).

---- [Oddly interesting](#).

---- [502!](#)

RALSTON REPORTS

[Thursday](#) we had attorney Stephen Stubbs, representing the man clubbed by Metro officers in a bar; and Clark County Superintendent Pat Skorkowsky.

FLASH FACTS OF THE DAY

The Majestic Theater, the Wigwam Theater (later called the Nevada Theater, then the Crest Theater), and the Granada Theater, all in Reno, NV, were all owned by T & D Jr Enterprises of San Francisco, CA in the 1940s. All theaters within 35 miles of Reno were owned by T & D Jr Ent, which was an affiliate company of Twentieth Century Fox, and partly owned by Fox West Coast. The Reno Theaters, like most across the country, favored the big studio productions of their parent or related companies to independent studio productions, like that of

Sam Goldwyn. If they did show independent films, the theaters gave them the poorest time slots to show the film, and didn't offer any revenue sharing. Samuel Goldwyn decided to take a stand, and with the help of the Society of Independent Motion Picture Producers (SIMP) he chose Reno, NV as the place to do it.

Production had just been completed on Goldwyn's latest film called, suitably, Up In Arms. Up In Arms was the first feature film for actor and comedian Danny Kaye. Goldwyn wanted to present his new film in Reno bypassing the theater monopoly. Reno officials did not want to rent the State Building Auditorium to a "flamboyant outsider," so he set out to build his own makeshift theater. He decided the El Patio Ballroom in Reno, after it was determined that a large tent would be a hazard. After some negotiations and clarifications with the City and the Fire Department, Goldwyn set up a theater in the ballroom, but had to fix the chairs to the floor, which he did. Goldwyn got support from friends and other independent producers. To win favor with the locals, Goldwyn donated profits to the show to the local Red Cross. Actress and co-founder of United Artists, Mary Pickford made the trip from California to support Goldwyn. On August 22, 1944, the movie Up In Arms was shown in Reno, NV outside of the big studio theaters. Pickford addressed the crowd at the El Patio Ballroom, and her speech was broadcast over Reno radio. Pickford talked about the theater monopoly and how it stifled creativity, and read a telegram that arrived from Walt Disney:

'Samuel Goldwyn, Riverside Hotel, Reno, Nevada, I heartily endorse your efforts to carry directly to the people of Reno and indirectly to the American public the question whether the motion picture industry as an industry should continue to exist under American competition principles or be throttled by monopolistic restrictions and limitations. When the channels of motion picture reach the public are restricted or blocked it behooves all of us who are charged with responsibility to the public for the industry to break down these barriers.... The motion picture industry and in time the American public will acknowledge and appreciate yours, Sam, your courage and foresight, regards, Walt Disney.'

For a more complete story of Samuel Goldwyn's efforts as an independent movie producer to break the theater monopoly and his efforts in Reno, NV in 1944, read Hollywood Renegades: The Society of Independent Motion Picture Producers by J A Aberdeen, Chapter 7:
<http://www.cobbles.com/simpp/chapter7.htm>.

Also, Sam Goldwyn is the Goldwyn in Metro Goldwyn Mayer (MGM). His Goldwyn Pictures Corp was acquired by Marcus Loew, along with Metro Pictures and Louis Mayer Pictures. In 1924.

TRIVIA QUESTION OF THE DAY

On this date nine years ago, one Strip company purchases a property adjoining one of its own. The purchaser has a different name now. What company bought, what did it buy and what is the new name of the purchaser?

Thursday's winner: The great Guy Clifton.

The question: Today is the anniversary of a dinner between two celebrity icons at a Nevada hotel. They were not married, but one of them was here to establish residency to divorce his spouse and marry the woman he was dining with. Who were they, and where were they?

The answer: Frank Sinatra, Ava Gardner, Riverside

MOVIE TRIVIA QUESTION OF THE WEEK

Name the actor and the movies: I played a doomed hired killer; I played a once-promising athlete with a mangled wing; I played a guy with an infamous magazine; I played a mentor for a character played by an Oscar-winning actress.

Forward email

This email was sent to sandra.gajkowski@unlv.edu by ralstonreports@gmail.com
[Update Profile/Email Address](#) Rapid removal with [SafeUnsubscribe™](#) [Privacy Policy](#).

--

Sandra A. Gajkowski
Special Assistant to the Executive Vice President and Provost
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Las Vegas, NV 89154-1002
PH: 702-895-4952 FAX: 702-895-2799
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To: sandra.gajkowski@unlv.edu

08.22.2014

This dispatch prepared for SANDRA GAJKOWSKI.

TONIGHT'S
RALSTON
REPORTS: Sheriff
Doug Gillespie.

DAYS UNTIL
GENERAL
ELECTION DAY
2014: 74

DAYS UNTIL EARLY
VOTING BEGINS: 57

Good morning, everyone. I tried. Truly, I did. Regular Flashees know I have long been concerned/disgusted with the state of journalism in Las Vegas. If Brian Greenspun doesn't get tired of his plaything and doesn't interfere with content for his friends, the Sun has some excellent young political reporters who can do good work. But I have, once again, surrendered on the RJ as it is, once again, an organ of stenography when it comes to politics, providing neither context nor depth to its political reporting. To wit: The Adam Laxalt story, which is garnering national attention, has been relegated to page 3B both days, with the stories simply news releases for the damaged candidate. This is not journalism. And the bosses appear not to care. So: The "newspaper" returns. I tried.

On a happier topic, my producers and the graphics folks at KSNV did a phenomenal job with the graphic for my [ode to Mountain Ridge](#). I just love that image.

What's below: Laxalt Day 2, not so princely, UNLV's outrage and a trivia question about a casino sale.

COMING UP

The SLS opens tonight! Strip North rocks again! (I miss the Holy Cow. Anyone else remember that place?)

ADAM RAISED A CAIN

The remarkable less than 24-hour journey of Adam Laxalt from "We doubt the documents are real" to "They are real but it's all political" is designed to acknowledge reality and do what politicians do in such situations: Change the subject. I [catalogued the damage control strategy here](#). The law firm obviously has been

threatened by Laxalt agents because of the document leak, so it responded as a law firm does needing to protect its posterior: with a lawyerly statement. (Other law firms are laughing about the repeating of the "promoted" to Of Counsel. It all depends on the definition of "promoted.")

Fine. Most see all of that for what it is. And unless you are an apologist or partisan, you realize the news is that the documents were acknowledged as authentic not just by Laxalt but by the firm.

But this bell doesn't simply get unrung. If Laxalt were a well known quantity before this, it might have a chance to work. But he wasn't. People may be outraged about the release of the documents, but can Laxalt make voters more upset about that than an attorney who may not be qualified to be the state's top attorney? Tougher sell.

HARRY CAUGHT FLAT-FOOTED?

You don't see Senate Majority Leader Harry Reid Pearl Harbored very often. But The Prince clearly had no idea when he was welcomed into the bosom of the Asian chamber that the group would immediately [make him look bad](#). (By the way, the use of the word "spurn" by the headline writer and reporter is wrong. Perhaps they should look it up.) As evanescent as his red face may be, Reid surely must have been furious. But the real question is how much this endorsement really means for Mark Hutchison. Yes, Asians are getting more important as a voting demographic. But I would have to see evidence that an Asian chamber endorsement equals Asian votes. (By the way, Team Hutchoval made an issue of Lucy Flores RSVPing to the lunch and then not showing up. Maybe she knew more than Prince Harry?)

UNLV TRIES TO SINK LOWER

The precedent set by UNLV President Don Snyder's decision to [essentially repudiate an economic study by its own Center for Business and Economic Research](#) truly is chilling. It sends a message to professors: Make sure the gaming industry is OK with whatever your studies say or I will have to distance myself. (I surely hope no professors are working on a study saying no public funds should be used for Snyder Stadium.)

The worst line in the grotesque news release was this one: "The CBER report does not represent the position or views of the university."

What? The university has a position on a tax designed to fund lower ed? Really? Who voted on that?

The study may be flawed. Economists may disagree. But this is not being done because of the methodology; it is being done because of a conclusion that Snyder's pals don't like. Period.

This should be fodder for The Chronicle of Higher Education and other national publications. And even worse, this should hurt UNLV's pitch for funds in Carson City.

By the way, where is the chancellor? Where are the regents? They countenance this?

Time for some math prof to do a regression analysis on this because the university certainly has---regressed.

FAST FLASHES

Click and enjoy.

---- Tovin Lapan [on the Hispanic vote](#).

---- [Oddly interesting](#).

---- [502!](#)

RALSTON REPORTS

[Thursday](#) we had attorney Stephen Stubbs, representing the man clubbed by Metro officers in a bar; and Clark County Superintendent Pat Skorkowsky.

FLASH FACTS OF THE DAY

The Majestic Theater, the Wigwam Theater (later called the Nevada Theater, then the Crest Theater), and the Granada Theater, all in Reno, NV, were all owned by T & D Jr Enterprises of San Francisco, CA in the 1940s. All theaters within 35 miles of Reno were owned by T & D Jr Ent, which was an affiliate company of Twentieth Century Fox, and partly owned by Fox West Coast. The Reno Theaters, like most across the country, favored the big studio productions of their parent or related companies to independent studio productions, like that of

Sam Goldwyn. If they did show independent films, the theaters gave them the poorest time slots to show the film, and didn't offer any revenue sharing. Samuel Goldwyn decided to take a stand, and with the help of the Society of Independent Motion Picture Producers (SIMP) he chose Reno, NV as the place to do it.

Production had just been completed on Goldwyn's latest film called, suitably, Up In Arms. Up In Arms was the first feature film for actor and comedian Danny Kaye. Goldwyn wanted to present his new film in Reno bypassing the theater monopoly. Reno officials did not want to rent the State Building Auditorium to a "flamboyant outsider," so he set out to build his own makeshift theater. He decided the El Patio Ballroom in Reno, after it was determined that a large tent would be a hazard. After some negotiations and clarifications with the City and the Fire Department, Goldwyn set up a theater in the ballroom, but had to fix the chairs to the floor, which he did. Goldwyn got support from friends and other independent producers. To win favor with the locals, Goldwyn donated profits to the show to the local Red Cross. Actress and co-founder of United Artists, Mary Pickford made the trip from California to support Goldwyn. On August 22, 1944, the movie Up In Arms was shown in Reno, NV outside of the big studio theaters. Pickford addressed the crowd at the El Patio Ballroom, and her speech was broadcast over Reno radio. Pickford talked about the theater monopoly and how it stifled creativity, and read a telegram that arrived from Walt Disney:

'Samuel Goldwyn, Riverside Hotel, Reno, Nevada, I heartily endorse your efforts to carry directly to the people of Reno and indirectly to the American public the question whether the motion picture industry as an industry should continue to exist under American competition principles or be throttled by monopolistic restrictions and limitations. When the channels of motion picture reach the public are restricted or blocked it behooves all of us who are charged with responsibility to the public for the industry to break down these barriers.... The motion picture industry and in time the American public will acknowledge and appreciate yours, Sam, your courage and foresight, regards, Walt Disney.'

For a more complete story of Samuel Goldwyn's efforts as an independent movie producer to break the theater monopoly and his efforts in Reno, NV in 1944, read Hollywood Renegades: The Society of Independent Motion Picture Producers by J A Aberdeen, Chapter 7:
<http://www.cobbles.com/simpp/chapter7.htm>.

Also, Sam Goldwyn is the Goldwyn in Metro Goldwyn Mayer (MGM). His Goldwyn Pictures Corp was acquired by Marcus Loew, along with Metro Pictures and Louis Mayer Pictures. In 1924.

TRIVIA QUESTION OF THE DAY

On this date nine years ago, one Strip company purchases a property adjoining one of its own. The purchaser has a different name now. What company bought, what did it buy and what is the new name of the purchaser?

Thursday's winner: The great Guy Clifton.

The question: Today is the anniversary of a dinner between two celebrity icons at a Nevada hotel. They were not married, but one of them was here to establish residency to divorce his spouse and marry the woman he was dining with. Who were they, and where were they?

The answer: Frank Sinatra, Ava Gardner, Riverside

MOVIE TRIVIA QUESTION OF THE WEEK

Name the actor and the movies: I played a doomed hired killer; I played a once-promising athlete with a mangled wing; I played a guy with an infamous magazine; I played a mentor for a character played by an Oscar-winning actress.

[Forward email](#)

This email was sent to sandra.gajkowski@unlv.edu by ralstonreports@gmail.com
[Update Profile/Email Address](#) Rapid removal with [SafeUnsubscribe™](#) [Privacy Policy](#).

--

Sandra A. Gajkowski
Special Assistant to the Executive Vice President and Provost
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Las Vegas, NV 89154-1002
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Email: sandra.gajkowski@unlv.edu



Re: YouTube Video
Vince Alberta to: Donald Snyder
Cc: Thomas Piechota, John White, Tony Allen

08/22/2014 08:47 AM

Spoke to Jeremy this morning. He is no lo get teaching g stopped in 2012. Taught Hotel Gaming Law for six years.

Sent from IBM Notes Traveler

Donald Snyder --- Re: YouTube Video ---

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To: "Vince Alberta" <Vince.Alberta@unlv.edu>
Cc: "Thomas Piechota" <Thomas.Piechota@unlv.edu>, "John White" <John.White@unlv.edu>, "Tony Allen" <Tony.Allen@unlv.edu>
Date: Fri, Aug 22, 2014 8:07 AM
Subject: Re: YouTube Video

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President

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donald.snyder@unlv.edu
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On Thu, Aug 21, 2014 at 10:03 PM, <Vince.Alberta@unlv.edu> wrote:

It's my understanding the campaign against the margin tax has included the news release issued today in their e-newsletter and the Metro Chamber is posting to their web site tomorrow morning. Below is the article that was posted on the Las Vegas Sun's web site Thursday evening. FYI.

UNLV disowns its own study on margin tax

By **Kyle Roerink** ([contact](#))
Thursday, Aug. 21, 2014 | 5:30 p.m.



Fw: [QUAR] RE: UNLV News: UNLV Requests Further Analysis of CBER
Margin Tax Report

Tony Allen to: Vince Alberta

08/22/2014 08:48 AM

FYI. Heading over to regents

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----- Forwarded by Tony Allen/UNLV on 08/22/2014 08:56 AM -----

From: Dana Gentry <DGentry@Mynews3.com>
To: "Tony.Allen@unlv.edu" <Tony.Allen@unlv.edu>,
Date: 08/22/2014 07:50 AM
Subject: Re: [QUAR] RE: UNLV News: UNLV Requests Further Analysis of CBER Margin Tax Report

Thanks, Tony. If the school doesn't take positions, why the news release?

Sent from my iPhone

On Aug 22, 2014, at 12:34 AM, "Tony.Allen@unlv.edu" <Tony.Allen@unlv.edu> wrote:

Hi Dana,

President Snyder's schedule tomorrow, with a Board of Regents meeting and UNLV welcome day commitments, is really tight and I don't believe he will be able to make it work. I will confirm in the morning though and let you know.

Also, regarding your other message, it's stated in the release that the university does not take positions on public policy issues, but I will also confirm this for you in the AM and get back with you.

Thanks.--Tony

Sent from my iPhone

On Aug 21, 2014, at 5:17 PM, "Dana Gentry" <DGentry@Mynews3.com> wrote:

Thanks, Tony. How about President Snyder? Do you know if he was contacted by anyone from the gaming industry regarding the study?

From: Tony.Allen@unlv.edu [<mailto:Tony.Allen@unlv.edu>]
Sent: Thursday, August 21, 2014 5:16 PM
To: Dana Gentry
Subject: [QUAR] RE: UNLV News: UNLV Requests Further Analysis of CBER Margin Tax Report

Hi Dana,

Sorry for the delayed response. I saw that Dr. Brown responded Priya Mathew with regrets that he has other commitments and won't be available at that time. Sorry for the inconvenience, and have a good evening. -- T

Tony Allen
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Web: news.unlv.edu Twitter: [@UNLVNews](https://twitter.com/UNLVNews)

From: Dana Gentry <DGentry@Mynews3.com>
To: "Tony.Allen@unlv.edu" <Tony.Allen@unlv.edu>,
Date: 08/21/2014 04:04 PM
Subject: RE: UNLV News: UNLV Requests Further Analysis of CBER Margin Tax Report

Hi Tony:
Can I get Dr. Brown tomorrow on Vegas Inc? Tape at 1:30. Thanks, Dana

From: Tony.Allen@unlv.edu [<mailto:Tony.Allen@unlv.edu>]
Sent: Thursday, August 21, 2014 4:01 PM
Subject: UNLV News: UNLV Requests Further Analysis of CBER Margin Tax Report

Media Contact: UNLV Office of Media Relations: (702) 895-3102

UNLV REQUESTS FURTHER ANALYSIS OF CBER MARGIN

TAX REPORT

University president calls upon The Brookings Institution for review

LAS VEGAS – August 21, 2014 – The University of Nevada, Las Vegas (UNLV) has responded to a report from the Center for Business and Economic Research (CBER) that touted the benefits of a proposed Nevada Margin Tax on the November ballot. Three other separate economic analyses previously released outlined the financial harm the state would experience if the tax were implemented.

“The CBER report does not represent the position or views of the university,” said President Donald D. Snyder. “UNLV did not commission the study,” he added. “While CBER is a center within UNLV, it does not form part of the university’s day-to-day operations nor is it functionally aligned with our broader initiatives. It is an independent center.”

About two thirds of the funding for CBER comes from contract research and data analysis work that CBER performs for clients, as well as gifts, sponsorships and subscriptions to CBER services.

Executive Vice President and Provost John Valery White, who serves as the university’s Chief Academic Officer, noted that other economic experts have expressed skepticism about the methods and conclusion of the research.

“We encourage our faculty members to offer analysis of significant policy issues; however, it should be noted that other UNLV faculty have expressed different opinions on the margin tax,” said White. “The purpose of academic research is to begin or continue a conversation on important topics and to allow others to critique methodology or findings in order to move knowledge forward,” he added.

White said that Mary Riddel, professor and chair of the Economics Department at UNLV and former interim Director for CBER, immediately raised concerns about the report and the modeling strategy used. UNLV economics professor Alan M. Schlottmann also questioned aspects of the study.

Based on the feedback from Provost White and the two UNLV economic professors, President Snyder has requested The Brookings Institution, based in Washington, D.C., review the report and provide an analysis on its merit and quality.

As with any university, UNLV faculty may enter into independent contracts with clients and provide their services for a fee. In fact, some UNLV faculty and alumni have authored or co-authored reports that demonstrate a negative impact from the margin tax. The university itself does not take positions on public-policy issues.

“The university is a community of more than 30,000 students, faculty and staff,” said Snyder. “I have always said that to be a great community, you need a great university connected to that community. That connection requires that we have all reasonable assurance that research findings are strongly supported by methodology and that’s why I’ve asked for feedback from Brookings.”

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Re: YouTube Video

Vince Alberta to: Thomas Piechota
Cc: Donald Snyder, John White, Tony Allen

08/22/2014 09:57 AM

Yes, but based on my conversation with him, they are not prepared to make announcement or discuss in public forum yet. Also, I understand the program is through GO-ED.

Sent from IBM Notes Traveler

Thomas Piechota --- Re: YouTube Video ---

From: "Thomas Piechota" <Thomas.Piechota@unlv.edu>
To: "Vince Alberta" <Vince.Alberta@unlv.edu>
Cc: "Donald Snyder" <Donald.Snyder@UNLV.EDU>, "John White" <John.White@unlv.edu>, "Tony Allen" <Tony.Allen@unlv.edu>
Date: Fri, Aug 22, 2014 9:54 AM
Subject: Re: YouTube Video

I would just remind you that Jeremy is currently conducting research with Urban Affairs to develop new community/economic data sets and increase the accessibility of data for public and private research and analysis.

Tom

Thomas Piechota, PhD, PE
Vice President for Research and Economic Development
University of Nevada, Las Vegas
4505 Maryland Parkway, Box 451087
Las Vegas, NV 89154-1087
FDH 309
P: 702-895-4811, F: 702-895-5464
thomas.piechota@unlv.edu
faculty.unlv.edu/piechota/

Professor
Department of Civil and Environmental Engineering

Please consider the environment before printing this message.

Vince Alberta---08/22/2014 08:47:00 AM---Does anyone know if Jeremy is currently teaching a class at UNLV? I'm pretty sure that he has in the past, if not know. I wan

From: Vince Alberta/UNLV

To: Donald Snyder/UNLV@unlv,
Cc: Thomas Piechota/UNLV@unlv, John White/UNLV@unlv, Tony Allen/UNLV@unlv
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Subject: Re: YouTube Video

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UNLV disowns its own study on margin tax

By [Kyle Roerink](#) (



Margin Tax Study

Jason Geddes to: Don Snyder

Cc: Dan Klaich

Please respond to Jason Geddes

08/22/2014 12:54 PM

Don,

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Respectfully,

Jason Geddes, Ph.D.
750 Putnam Drive
Reno, Nevada 89503
(775) 750-2402

Tikun olam - Omnia Pro Patria
-Environmental Services Administrator, City of Reno
-Nevada System of Higher Education Regent, District 11



News Release

Vince Alberta to: Robert Ulmer

08/22/2014 01:14 PM

FYI.



NR2014Aug21_CBBERMargins.docx

Vince Alberta
Senior Associate Vice President
Marketing / Communications / Brand Strategy
Phone: (702) 895-5165
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UNLV

UNLV Office of Media Relations: (702) 895-3102

UNLV REQUESTS FURTHER ANALYSIS OF CBER MARGIN TAX REPORT

University president calls upon The Brookings Institution for review

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Fwd: Margin Tax Study
Donald Snyder to: Vince Alberta, Fred Tredup

08/22/2014 04:18 PM

Here is the response to Regent Geddes.

Donald D. Snyder

President

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Las Vegas NV 89154-1001

Phone: 702-895-3201 Fax: 702-895-1088

donald.snyder@unlv.edu

<http://www.unlv.edu/>

----- Forwarded message -----

From: **Donald Snyder** <donald.snyder@unlv.edu>

Date: Fri, Aug 22, 2014 at 4:15 PM

Subject: Re: Margin Tax Study

To: Jason Geddes <jgeddes@sbcglobal.net>

Cc: Dan Klaich <daniel_klaich@nshe.nevada.edu>

Regent Geddes,

Thanks for your note. I do agree with your basic premise regarding academic freedom, and prior to developing and issuing our response, I did seek counsel from two highly respected members of the UNLV academic community. Further, every day I'm at UNLV the concept of academic freedom is reinforced. I also understand and promote the concept that people within and outside the UNLV community have different opinions on a variety of issues, including this one. I think different views are especially healthy in a university setting and helps stimulate further debate and moves the conversation forward.

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Thanks for the outreach and sharing your thoughts. I would be happy to discuss further with you over the telephone or in person.

P.S. Do you mind if I share this with Chair Page and Vice Chair Trachok?

Best regards,

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750 Putnam Drive

Reno, Nevada 89503

[\(775\) 750-2402](tel:(775)750-2402)

Tikun olam - Omnia Pro Patria

-Environmental Services Administrator, City of Reno

-Nevada System of Higher Education Regent, District 11



Re: Margin Tax Study
Jason Geddes to: Donald Snyder
Cc: Dan Klaich

08/22/2014 04:42 PM

Don,

Thanks for the thoughtful reply. Lets discuss further during our scheduled call next Friday.
Feel free to share with the Board officers.

Tikun olam - Omnia Pro Patria

- Environmental Services Administrator, City of Reno
- Nevada System of Higher Education Regent, District 11

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[\(775\) 750-2402](tel:(775)750-2402)

Tikun olam - Omnia Pro Patria

-Environmental Services Administrator, City of Reno

-Nevada System of Higher Education Regent, District 11



Re: Margin Tax Study
Rick Trachok to: Donald Snyder
Cc: "kevin.j.page", Daniel Klaich

08/23/2014 08:14 AM

Thanks Don.

When I read the press release Thursday evening I thought it ill advised and was certain it would be the story. Unfortunately for UNLV I was correct.

It does us little good to receive the regents' alert concurrently with the press.

I trust you have made the necessary internal adjustments.

I agree with Jason.

Best r

Rick Trachok

Vice-Chairman
Board of Regents
Nevada System of Higher Education
email: rick_trachok@[nshe.nevada.edu](mailto:rick_trachok@nshe.nevada.edu)

On Aug 22, 2014, at 4:58 PM, Donald Snyder <donald.snyder@unlv.edu> wrote:

Chairman Page and Vice Chair Trachok,

Regent Geddes has given me permission to share our email exchange from today regarding the margin tax study.

Best regards,
Don

Donald D. Snyder

President
University of Nevada, Las Vegas
4505 S. Maryland Parkway Box 451001
Las Vegas NV 89154-1001
Phone: 702-895-3201 Fax: 702-895-1088
donald.snyder@unlv.edu
<http://www.unlv.edu/>

----- Forwarded message -----

From: **Jason Geddes** <jgeddes@sbcglobal.net>
Date: Fri, Aug 22, 2014 at 4:42 PM
Subject: Re: Margin Tax Study
To: Donald Snyder <donald.snyder@unlv.edu>
Cc: Dan Klaich <daniel_klaich@nshe.nevada.edu>

Don,

Thanks for the thoughtful reply. Lets discuss further during our scheduled call next Friday.
Feel free to share with the Board officers.

Tikun olam - Omnia Pro Patria

- Environmental Services Administrator, City of Reno
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On Aug 22, 2014, at 4:15 PM, Donald Snyder <donald.snyder@unlv.edu> wrote:

Regent Geddes,

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1) The report was being portrayed in the media as an official position of UNLV which is not the case. Over the years, CBER has issued numerous reports and they are never portrayed as an official position of UNLV. At most, any references to CBER are more of a footnote.

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Respectfully,

Jason Geddes, Ph.D.

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Re: Margin Tax Study
Rick Trachok to: Donald Snyder
Cc: "kevin.j.page", Daniel Klaich

08/23/2014 11:22 AM

Thanks for the update.

The heavy lift will be translating the support for the medical school we have seen into actual funding.

best r

Rick Trachok

Vice-Chairman

Board of Regents

Nevada System of Higher Education

email: rick_trachok@[nshe.nevada.edu](mailto:rick_trachok@nshe.nevada.edu)

On Aug 23, 2014, at 9:07 AM, Donald Snyder <donald.snyder@unlv.edu> wrote:

Rick,

I was at the Grand Opening of the SLS last night. If it helps to know, I had nothing but overwhelmingly positive comments from every person choosing to make a comment (and there were a lot), including from members of the press. I even had a cordial handshake and brief interaction with Jon Ralston as we were traveling in opposite directions on an escalator. And, there has been surprisingly little noise on campus. Finally, the front page, top of the fold, headline about the medical school was great to see. I really appreciate how the meeting went yesterday and, of course, the very positive action relative to the budget.

Have a good weekend; I'm off to play golf today.

Don

Donald D. Snyder

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[\(775\) 750-2402](tel:(775)750-2402)

Tikun olam - Omnia Pro Patria
-Environmental Services Administrator, City of Reno
-Nevada System of Higher Education Regent, District 11



Re: Alan Schlottmann : Saturday: The Ralston Show CBER Guest

Donald Snyder to: alan.schlottmann

08/24/2014 07:22 AM

Cc: John White, Brent Hathaway, Mary Riddel, Fred Tredup, Gerry Bomotti, Vince Alberta

Alan,

Thanks for your note. I have copied Vince Alberta so that he is fully in the loop. We will get back to you with thoughts on how best to proceed.

Don

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<http://www.unlv.edu/>

On Sat, Aug 23, 2014 at 10:31 PM, <alan.schlottmann@unlv.edu> wrote:

Don and Colleagues,

Based upon my message from Jon Ralston, it appears that Steve Brown is going to appear on The Ralston Show to discuss the margins tax? Perhaps Jon was exaggerating a bit but he rarely pulls my leg on such things. Jon has asked me to appear with Steve. If it is not a done deal with Steve then I apologize.

My perspective is that Jon is too sharp and politically jugular in that environment for Steve and the net result will be more issues for you and Provost White to deal with.

In any event, I would prefer not to appear with Steve but please give me advice on a response to Jon. We both know that Jon will twist it over to the CBER study so fast that Steve will not know what hit him.

I actually do think that it would be helpful to explain the unintended consequence of the proposed margins tax on our hospitals, new startups in information technology, research on the UAV initiative, etc. but only as a guest in a different atmosphere. I think a coherent discussion of these issues would show UNLV's knowledge on business and public finance well.

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In other words, as a simple member of the faculty, please advise.

Alan

Possible Important PS to Brent: Mike Sullivan asked me on Saturday what I thought about him doing a commercial for the anti-tax folks (recall I declined to do so even for remuneration). I suggested as a colleague that he run away and head to the hills and hide in a cave (in other words, no). You might wish to suggest to folks at LBS to check with you on matters that are politically explosive ?



Re: Alan Schlottmann : Saturday: The Ralston Show CBER Guest

Donald Snyder to: Vince Alberta

08/24/2014 12:09 PM

Cc: "alan.schlottmann@unlv.edu", Brent Hathaway, Fred Tredup, Gerry Bomotti, John White, Mary Riddel

History: This message has been replied to.

Vince,

A healthy debate / dialogue on the margins tax would seem to be good. The broader dialogue concerning the news Ralston is trying to make would not seem as appropriate. Let's find some time to discuss this tomorrow. Thanks,

Don

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On Sun, Aug 24, 2014 at 11:55 AM, <Vince.Alberta@unlv.edu> wrote:

Let me do some more research and get back to you. If not by today, then first thing tomorrow morning. Thanks. Sent

Sent from IBM Notes Traveler

Alan Schlottmann --- Re: Alan Schlottmann: Saturday: The Ralston Show CBER Guest ---

From: "Alan Schlottmann" <alan.schlottmann@unlv.edu>

To: "Vince Alberta" <Vince.Alberta@unlv.edu>

Cc: "Brent Hathaway" <Brent.Hathaway@unlv.edu>, "Fred Tredup" <fred.tredup@unlv.edu>, "Gerry Bomotti" <gerry.bomotti@unlv.edu>, "John White" <John.White@unlv.edu>, "Mary Riddel" <Mary.Riddel@unlv.edu>, "Donald Snyder" <Donald.Snyder@UNLV.EDU>

Date: Sun, Aug 24, 2014 9:49 AM

Subject: Re: Alan Schlottmann: Saturday: The Ralston Show CBER Guest

Vince,

No, but generally Jon is short on notification so I assumed Monday or Tuesday at the latest.

Perhaps I have studied these taxing issues so long that simple observations seems

obvious to me. The proposed margins tax **as written** has a set of unintended consequences that I strongly feel are negative for our community . If Jon wants me to discuss these alone or with someone like Steve Hill (GOED has not taken an official position) then I would likely do so (and it might be good for the University).

I could simply let him know today (Sunday) that I feel uncomfortable appearing with any of the five authors of the report given my serious misgivings and be done with it ?

Alan

-----Vince Alberta/UNLV wrote: -----

To: Donald Snyder/UNLV@UNLV

From: Vince Alberta/UNLV

Date: 08/24/2014 07:59AM

Cc: Alan Schlottmann/UNLV@UNLV, Brent Hathaway/UNLV@UNLV, Fred Tredup/UNLV@UNLV, Gerry Bomotti/UNLV@UNLV, John White/UNLV@UNLV, Mary Riddel/UNLV@UNLV

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Alan,

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Was a particular day referenced in the request to you ?

Vince.

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From: Donald Snyder <donald.snyder@unlv.edu>

Date: 08/24/2014 07:22AM

Cc: John White <John.White@unlv.edu>, Brent Hathaway <Brent.Hathaway@unlv.edu>, Mary Riddel <Mary.Riddel@unlv.edu>, Fred Tredup <fred.tredup@unlv.edu>, Gerry Bomotti <gerry.bomotti@unlv.edu>, Vince Alberta <Vince.Alberta@unlv.edu>

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Re: Alan Schlottmann : Saturday: The Ralston Show CBER Guest

Vince Alberta to: Donald Snyder

08/24/2014 01:01 PM

Cc: Alan Schlottmann, Brent Hathaway, Fred Tredup, Gerry Bomotti,
John White, Mary Riddel

Will do. Thanks.

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From: Donald Snyder <donald.snyder@unlv.edu>

Date: 08/24/2014 12:09PM

Cc: "alan.schlottmann@unlv.edu" <alan.schlottmann@unlv.edu>, Brent Hathaway

<Brent.Hathaway@unlv.edu>, Fred Tredup <fred.tredup@unlv.edu>, Gerry Bomotti

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Cc: Alan Schlottmann/UNLV@UNLV, Brent Hathaway/UNLV@UNLV, Fred Tredup/UNLV@UNLV, Gerry Bomotti/UNLV@UNLV, John White/UNLV@UNLV, Mary Riddel/UNLV@UNLV

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Fwd: Alan Schlottmann : Saturday: The Ralston Show CBER Guest

John White to: Sandie Gajkowski

08/24/2014 04:37 PM

Sent by: sandra.gajkowski@unlv.edu

----- Forwarded message -----

From: <alan.schlottmann@unlv.edu>

Date: Sat, Aug 23, 2014 at 10:31 PM

Subject: Alan Schlottmann: Saturday: The Ralston Show CBER Guest

To: Donald.Snyder@unlv.edu, John.White@unlv.edu

Cc: Brent.Hathaway@unlv.edu, Mary.Riddel@unlv.edu, fred.tredup@unlv.edu,
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Pres. Snyder to appear on Ralston Reports

Vince Alberta to: kevin_j_page, kevin.j.page, rick_trachok,
Daniel Klaich

08/25/2014 10:59 AM

Cc: donald.snyder, Fred Tredup

Hello Regents,

President Snyder telephoned you this morning and asked me to follow-up to confirm his appearance on Jon Ralston's television program. (It is my understanding he left an initial voice mail for those of you he could not reach.) Don spoke to Jon Ralston early this morning and since has agreed to appear on his program tomorrow evening (Tues., 8/26 at 6:30 p.m., KSNV-TV3).

The focus of the conversation agreed to is a broad range of topics: new fall semester and accompanying registration numbers, initial budget approval for UNLV School of Medicine, new campus stadium project, UNLV Foundation dinner, and the request to have a peer review as such of the Margin Tax report from the Center for Business and Economic Research. The timing of the appearance is driven by the start of the new fall semester and the progress of the various initiatives.

If you are contacted by media on any of these items, please feel free to reach out to Tony Allen or myself.

Thank you,

Vince.

Vince Alberta
Senior Associate Vice President
Marketing / Communications / Brand Strategy
Phone: (702) 895-5165
vince.alberta@unlv.edu

UNLV



Re: Pres. Snyder to appear on Ralston Reports

Rick Trachok to: Vince.Alberta@unlv.edu

08/25/2014 11:06 AM

Cc: "kevin_j_page@nshe.nevada.edu", "kevin.j.page@wellscap.com",
Daniel Klaich, "donald.snyder@unlv.edu", "fred.tredup@unlv.edu"

Thanks r

Sent from my iPad

On Aug 25, 2014, at 10:59 AM, Vince.Alberta@unlv.edu wrote:

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<20170040.jpg>



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08/25/2014 11:06 AM

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Sent: Monday, August 25, 2014 10:59 AM
To: kevin_j_page@nshe.nevada.edu <kevin_j_page@nshe.nevada.edu>; Page, Kevin J.; rick_trachok@nshe.nevada.edu <rick_trachok@nshe.nevada.edu>; Daniel Klaich <daniel_klaich@nshe.nevada.edu>
Cc: donald.snyder@unlv.edu <donald.snyder@unlv.edu>; fred.tredup@unlv.edu <fred.tredup@unlv.edu>
Subject: Pres. Snyder to appear on Ralston Reports

Hello Regents,

President Snyder telephoned you this morning and asked me to follow-up to confirm his appearance on Jon Ralston's television program. (It is my understanding he left an initial voice mail for those of you he could not reach.) Don spoke to Jon Ralston early this morning and since has agreed to appear on his program tomorrow evening (Tues., 8/26 at 6:30 p.m., KSNV-TV3).

The focus of the conversation agreed to is a broad range of topics: new fall semester and accompanying registration numbers, initial budget approval for UNLV School of Medicine, new campus stadium project, UNLV Foundation dinner, and the request to have a peer review as such of the Margin Tax report from the Center for Business and Economic Research. The timing of the appearance is driven by the start of the new fall semester and the progress of the various initiatives.

If you are contacted by media on any of these items, please feel free to reach out to Tony Allen or myself.

Thank you,

Vince.

Vince Alberta
Senior Associate Vice President
Marketing / Communications / Brand Strategy
Phone: (702) 895-5165
vince.alberta@unlv.edu

UNLV



Re: Phone Message from Hugh Jackson 
Media Relations to: Tony Allen

08/25/2014 11:06 AM

I have called him, thank you.

Rebecca

Office of Media Relations
University of Nevada, Las Vegas
4505 Maryland Parkway, Box 451012
Las Vegas, NV 89145-1012
(702) 895-3102 Office
(702) 895-4057 Fax
MediaRelations@unlv.edu
www.unlv.edu twitter.com/UNLVNews

Tony Allen

Hi, Can you please call him back to let him kno...

08/25/2014 10:42:04 AM

From: Tony Allen/UNLV
To: Media Relations/UNLV@UNLV
Date: 08/25/2014 10:42 AM
Subject: Re: Phone Message from Hugh Jackson

Hi,

Can you please call him back to let him know that it's Brookings Institution in Washington, D.C. Thanks. --
T

Tony Allen
Assistant Director
Office of Media Relations
University of Nevada, Las Vegas
4505 Maryland Parkway, Box 451012
Las Vegas, NV 89154-1012
(702) 895-0893 Office
(702) 561-1094 Cell
(702) 895-4057 Fax
tony.allen@unlv.edu

Web: news.unlv.edu Twitter: [@UNLVNews](https://twitter.com/UNLVNews)

Media Relations Hugh is looking to speak to somebody in regard...

08/25/2014 10:00:32 AM

From: Media Relations/UNLV on 08/25/2014 10:00 AM

To: Afsha Bawany/UNLV@UNLV, Tony Allen/UNLV@UNLV, Alcinia Whitters/UNLV@UNLV,
:
cc:

While You Were Out

Contact:

Hugh Jackson

of:

KSNV-TV

Phone:

702526-6174

FAX:

- | | |
|--|--|
| <input checked="" type="checkbox"/> Telephoned | <input type="checkbox"/> Will Return |
| <input type="checkbox"/> Please Call | <input type="checkbox"/> Left Package |
| <input type="checkbox"/> Will Call Again | <input type="checkbox"/> Please See Me |
| <input type="checkbox"/> Returned Call | <input type="checkbox"/> Urgent |
| <input type="checkbox"/> Was In | |

Message:

Hugh is looking to speak to somebody in regards to the margins tax story posted on 8/21. He would just like clarification of whether Brookings West or Brookings Institution DC was in charge of the study. Can be contacted at 702-526-6174 and has a deadline of NOON today. Thank you.



Fw: Pres. Snyder to appear on Ralston Reports

Vince Alberta to: John White, William Boldt, Gerry Bomotti, Elda Sidhu, Juanita Fain, Nancy Rapoport, Tina Kunzer-Murphy, Thomas Piechota, Luis Valera

08/25/2014 11:10 AM

FYI...

Vince Alberta
Senior Associate Vice President
Marketing / Communications / Brand Strategy
Phone: (702) 895-5165
vince.alberta@unlv.edu



----- Forwarded by Vince Alberta/UNLV on 08/25/2014 10:59 AM -----

From: Vince Alberta/UNLV
To: kevin_j_page@nshe.nevada.edu, kevin.j.page@wellschap.com, rick_trachok@nshe.nevada.edu, "Daniel Klaich" <daniel_klaich@nshe.nevada.edu>,
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vince.alberta@unlv.edu





Fw: Pres. Snyder to appear on Ralston Reports
Vince Alberta to: Nancy Strouse, Brent Hathaway
Cc: James Ratigan

08/25/2014 11:16 AM

Vince Alberta
Senior Associate Vice President
Marketing / Communications / Brand Strategy
Phone: (702) 895-5165
vince.alberta@unlv.edu



----- Forwarded by Vince Alberta/UNLV on 08/25/2014 11:11 AM -----

From: Vince Alberta/UNLV
To: John White/UNLV@UNLV, William Boldt/UNLV@UNLV, Gerry Bomotti/UNLV@UNLV, Elda Sidhu/UNLV@UNLV, Juanita Fain/UNLV@UNLV, Nancy Rapoport/UNLV@UNLV, Tina Kunzer-Murphy/UNLV@UNLV, Thomas Piechota/UNLV@UNLV, Luis Valera/UNLV@UNLV,
Date: 08/25/2014 11:10 AM
Subject: Fw: Pres. Snyder to appear on Ralston Reports

FYI...

Vince Alberta
Senior Associate Vice President
Marketing / Communications / Brand Strategy
Phone: (702) 895-5165
vince.alberta@unlv.edu



----- Forwarded by Vince Alberta/UNLV on 08/25/2014 10:59 AM -----

From: Vince Alberta/UNLV
To: kevin_j_page@nshe.nevada.edu, kevin.j.page@wellschap.com, rick_trachok@nshe.nevada.edu, "Daniel Klaich" <daniel_klaich@nshe.nevada.edu>,
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UNLV