



MEMORANDUM

TO: Interested Parties
FROM: Jeffrey Pollock & Joe Hickerson
RE: NV 03 Survey Results
DATE: October 2, 2012

The results of our survey of likely voters in Nevada's 3rd Congressional District show the race tightening, with Democrat John Oceguera trailing Republican Congressman Joe Heck by just four points.

POLL RESULTS

- If the election for Congress was today, 38% of likely voters say they would vote for John Oceguera, while 42% would vote for Joe Heck.
- In August, Oceguera trailed Heck by nine points, 37% to 46%, so Heck's lead has been cut by more than half in the past month.
- The generic ballot in the district puts a generic Democrat ahead of a generic Republican by three points, 46% to 43%. This is unchanged from our previous survey in August.
- In the race for President, Barack Obama leads Mitt Romney in the district by one point, 47% to 46%.

METHODOLOGY

- This memorandum summarizes results from a live telephone poll of 405 randomly selected likely voters in Nevada's 3rd Congressional District conducted September 27-30, 2012.
- The estimation error associated with a sample of 405 is 4.9% at the 95% confidence interval. This means that in 95 of 100 cases, the results of this poll are within plus or minus 4.9 points of the results that would have been obtained if all likely voters had been interviewed. Note that special care was taken to ensure the geographic and demographic divisions of the actual electorate are properly represented.