

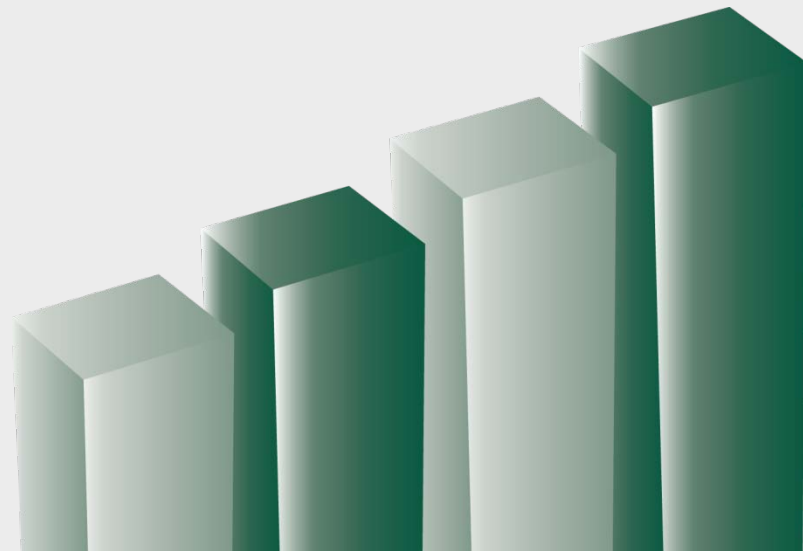
April 5, 2013

THE CHANGING ECONOMIC & POLITICAL FACE OF NEVADA: THE HISPANIC POPULATION

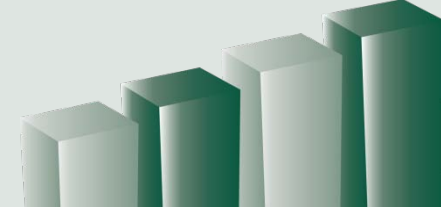


RCG
ECONOMICS

POPULATION



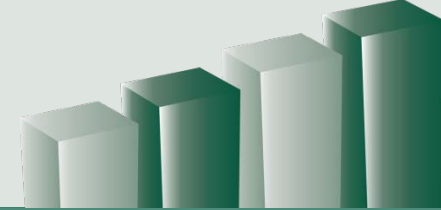
Rapidly Growing States, 2000 to 2010



Selected States by % Change 2000-2010

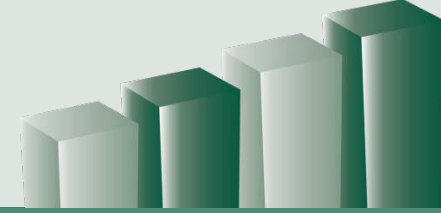
State	2000 Population	2010 Population	# Change 2000-2010	% Change 2000-2010
Nevada	1,998,257	2,700,551	702,294	35.1%
Arizona	5,130,632	6,392,017	1,261,385	24.6%
Idaho	1,293,953	1,567,582	273,629	21.1%
Texas	20,851,820	25,145,561	4,293,741	20.6%
North Carolina	8,049,313	9,535,483	1,486,170	18.5%
Georgia	8,186,453	9,687,653	1,501,200	18.3%

Nevada & Its Border States, 2000 to 2010

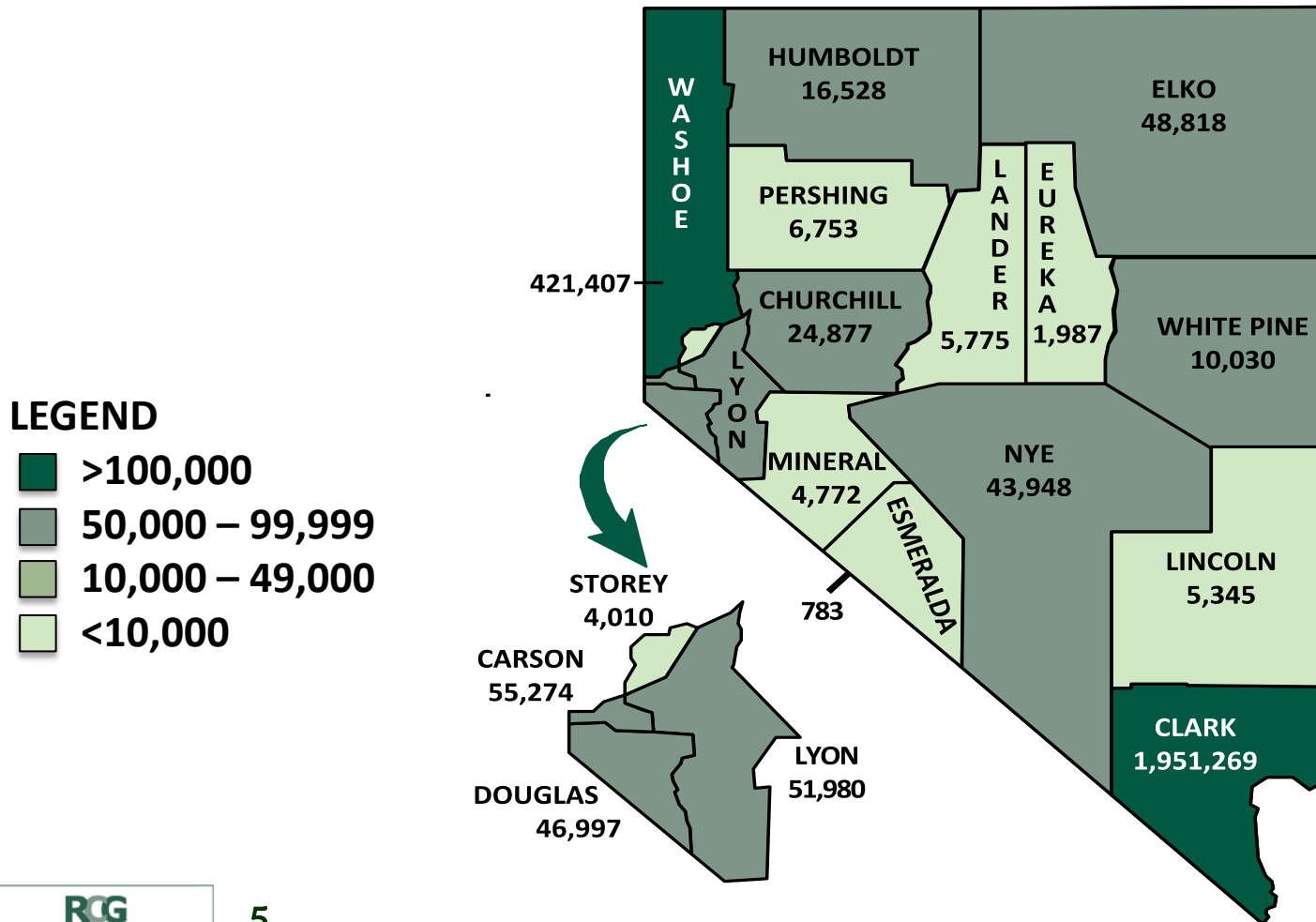


State	2000 Population	2010 Population	# Change 2000-2010	% Change 2000-2010
Nevada	1,998,257	2,700,551	702,294	35.1%
Arizona	5,130,632	6,392,017	1,261,385	24.6%
Utah	2,233,169	2,763,885	530,716	23.8%
Idaho	1,293,953	1,567,582	273,629	21.1%
California	20,851,820	25,145,561	4,293,741	20.6%
Oregon	3,421,399	3,831,074	409,675	12.0%

Nevada's Counties



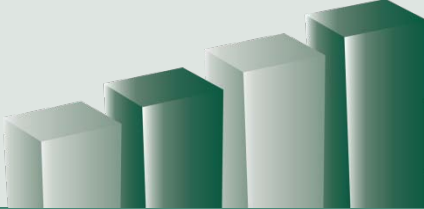
Total 2010 Population, by County



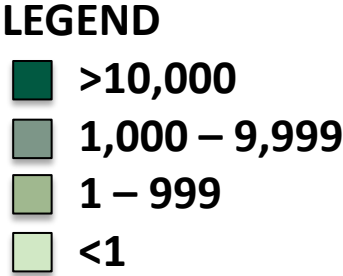
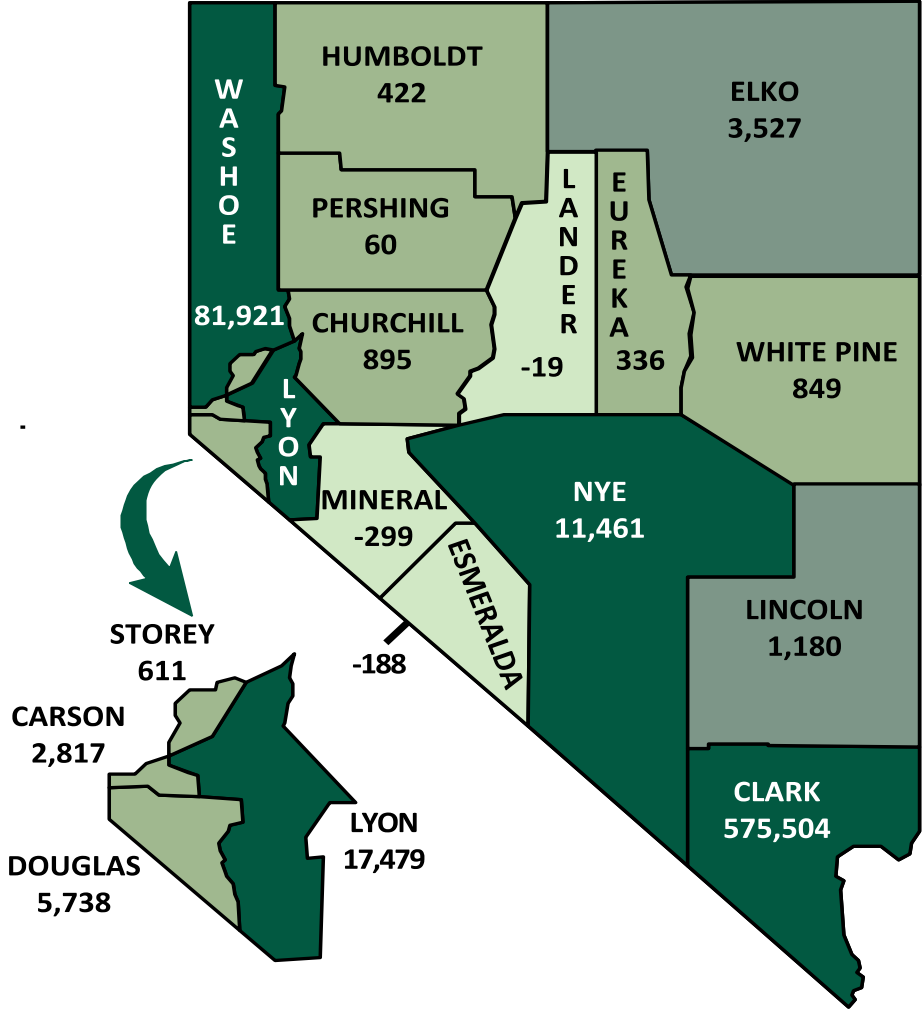
LEGEND

- >100,000
- 50,000 – 99,999
- 10,000 – 49,000
- <10,000

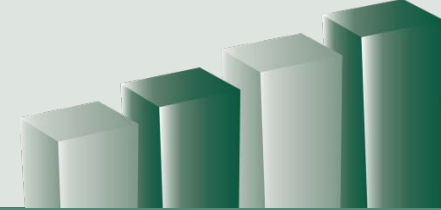
Nevada's Population Change: The Numbers



Change of Total Population, by County 2000-2010



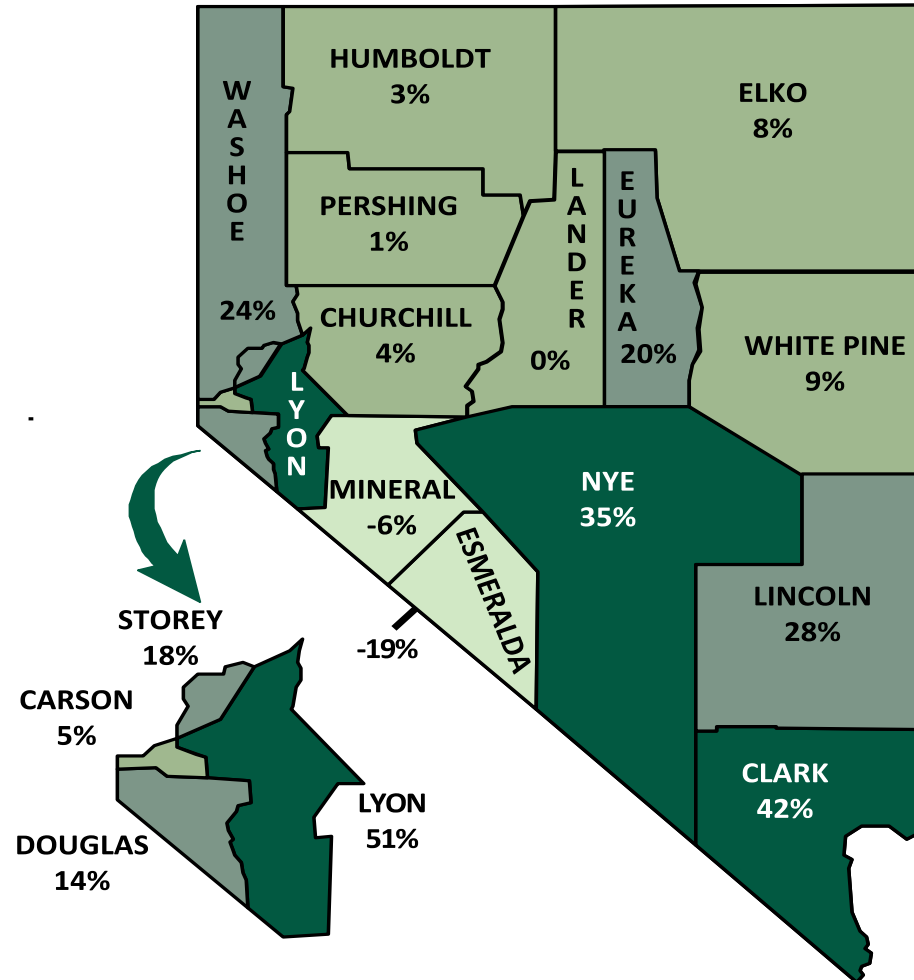
Nevada's Population Change: The %



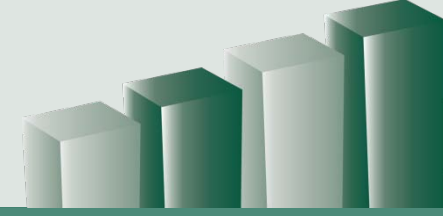
% Change of Total Population by County 2000-2010

LEGEND

- >30%
- 10% – 30%
- 0% – 9%
- <0%



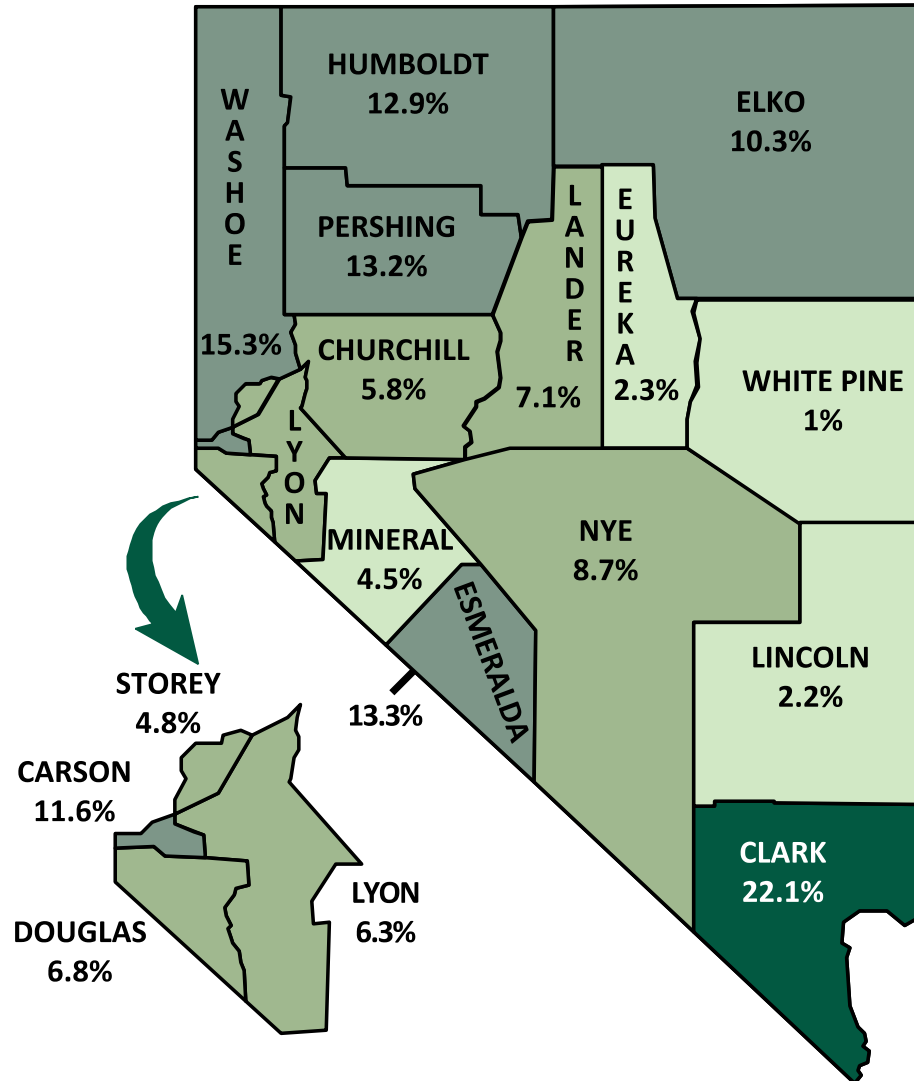
Nevada's Foreign Born Population



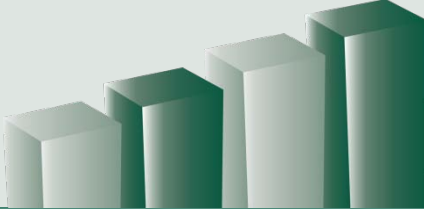
% of Population That is Foreign Born by County 2006-2010

LEGEND

- >20%
- 10% – 20%
- 5% – 9.9%
- <5%

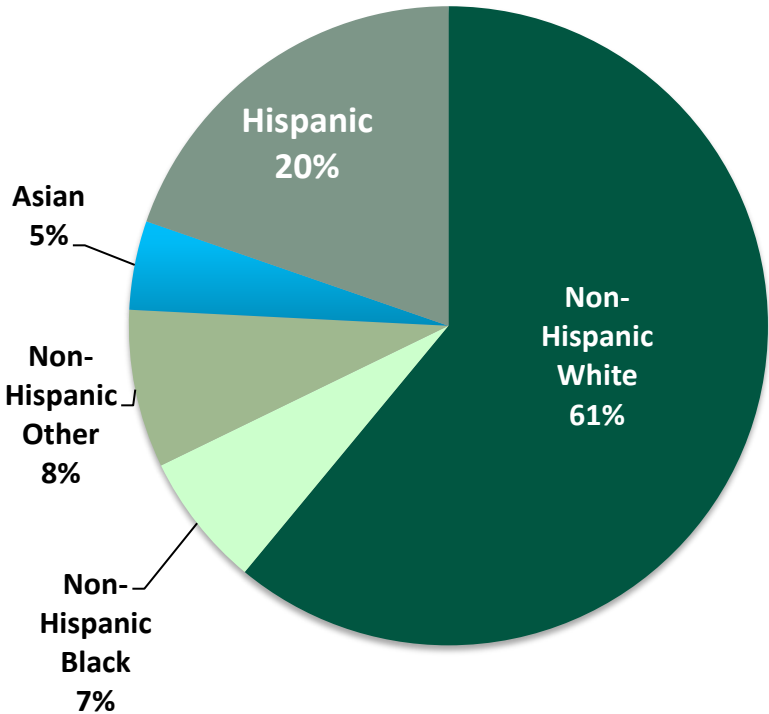


Nevada's Ethnic & Racial Make-Up

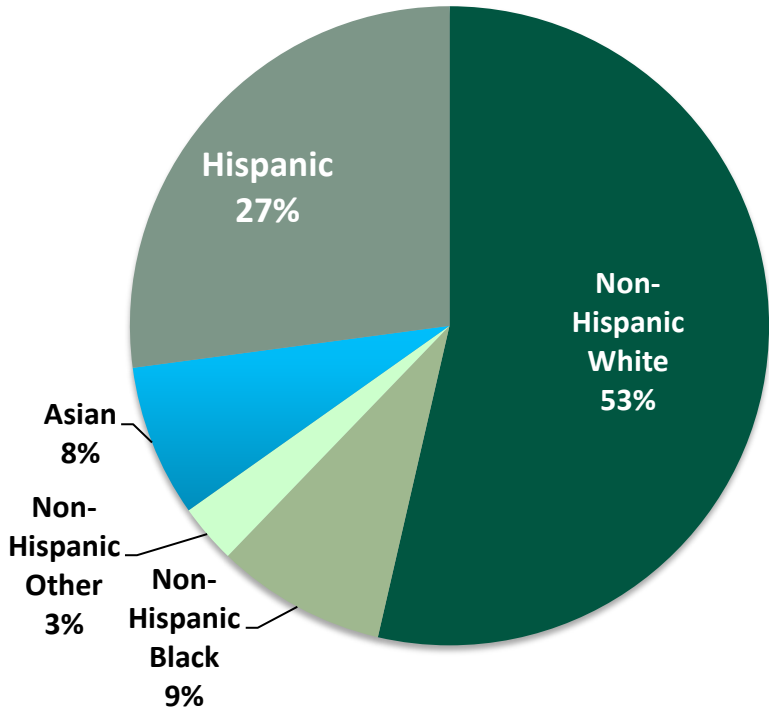


2000 & 2010 Ethnic Composition

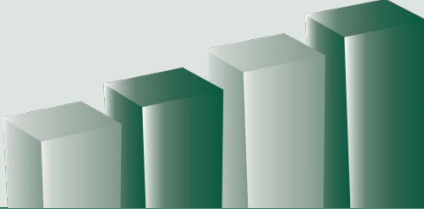
2000



2010

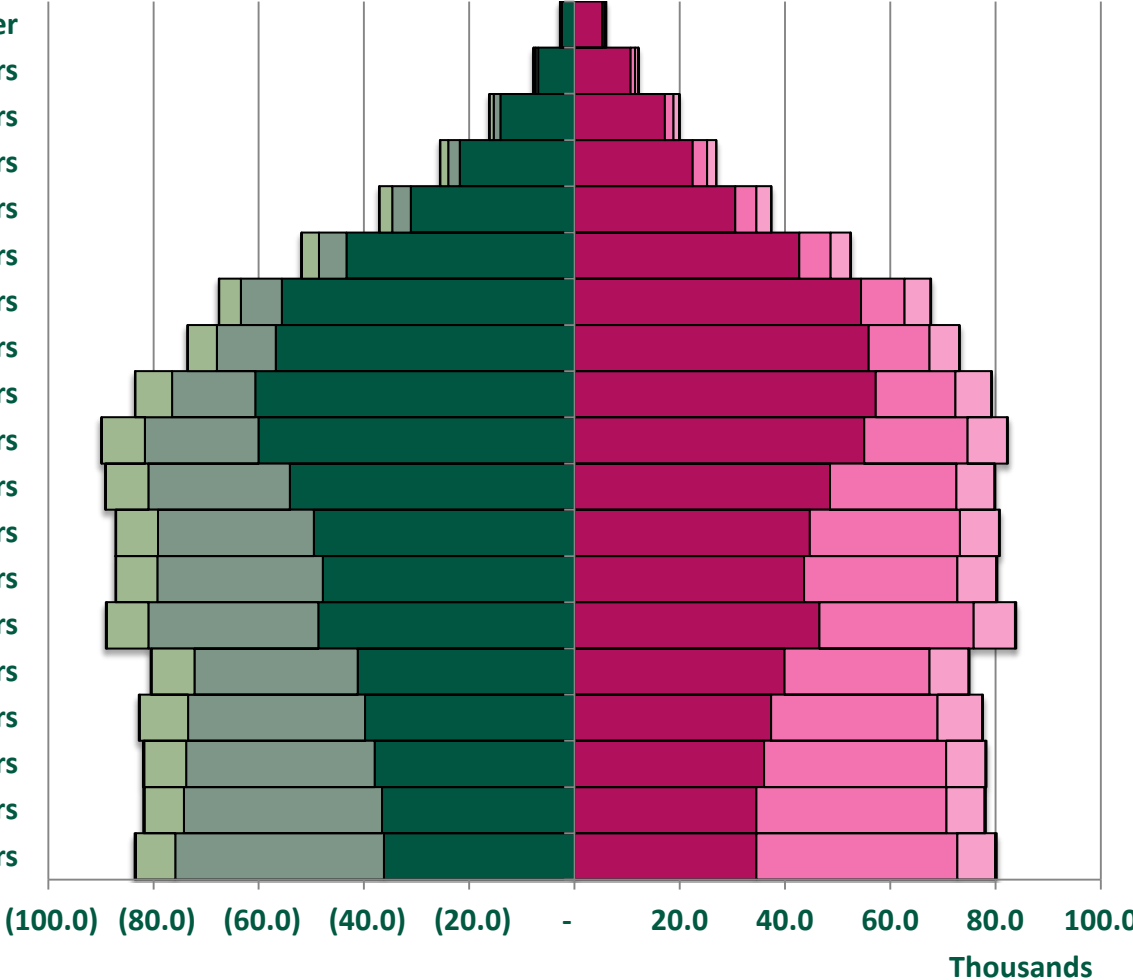


Nevada's Population Pyramid: The Age Groups



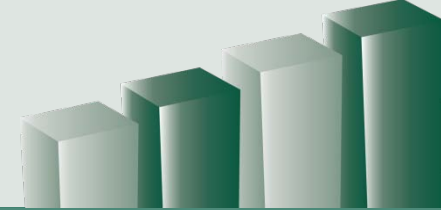
By Race & Ethnicity 2010

90 years and over
 85 to 89 years
 80 to 84 years
 75 to 79 years
 70 to 74 years
 65 to 69 years
 60 to 64 years
 55 to 59 years
 50 to 54 years
 45 to 49 years
 40 to 44 years
 35 to 39 years
 30 to 34 years
 25 to 29 years
 20 to 24 years
 15 to 19 years
 10 to 14 years
 5 to 9 years
 Under 5 years

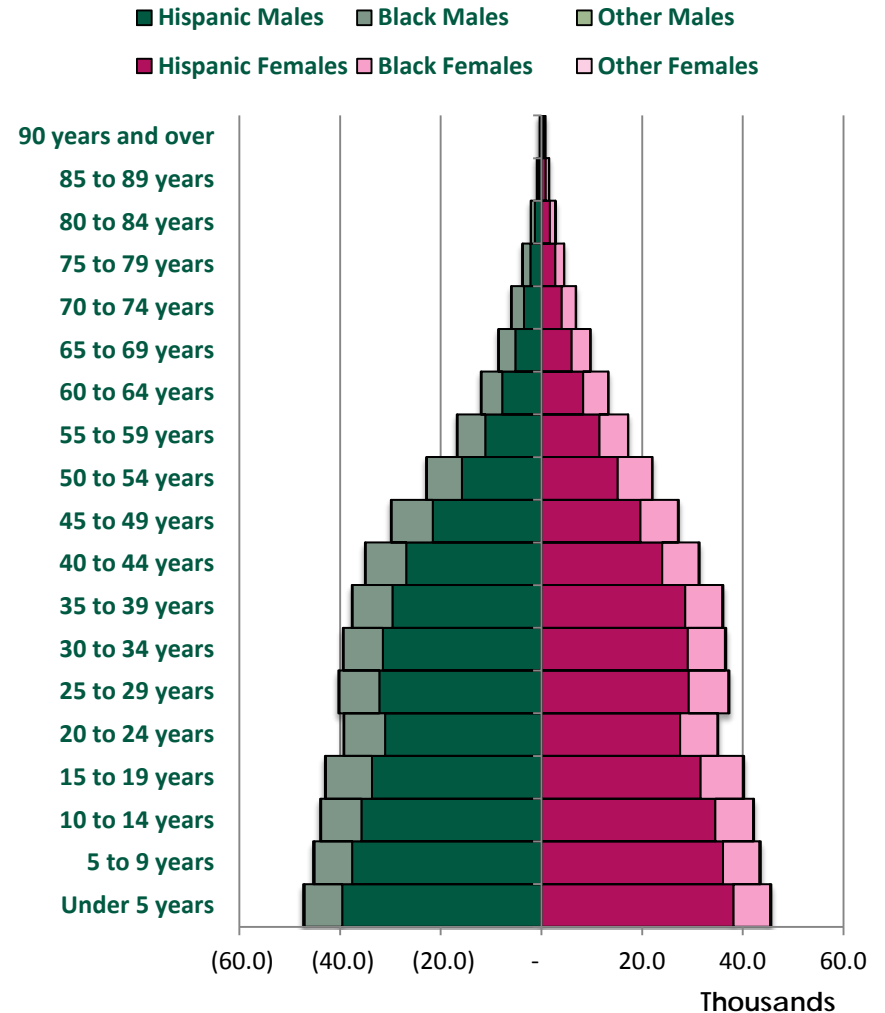
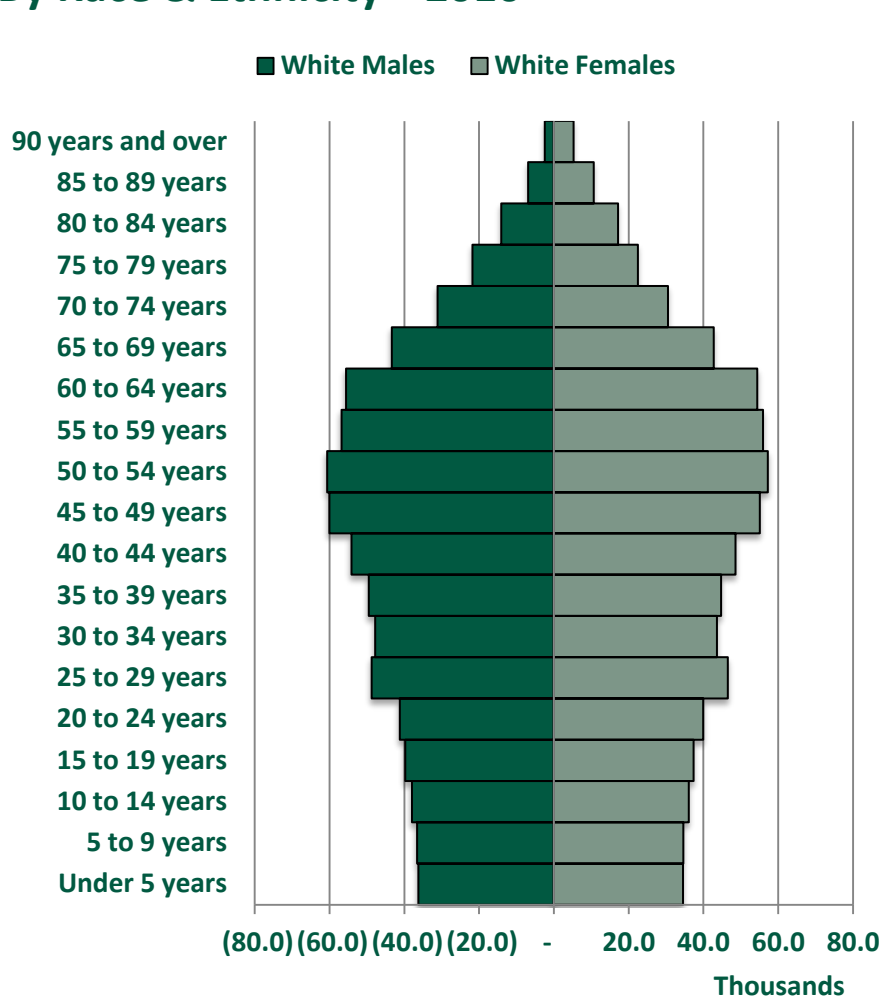


- White Males
- Hispanic Males
- Black Males
- Other Males
- White Females
- Hispanic Females
- Black Females
- Other Females

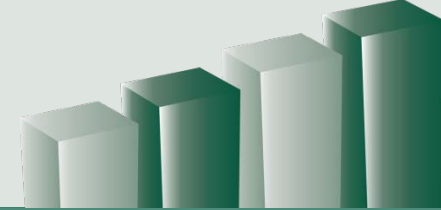
Nevada's Population Pyramid, the Segments



By Race & Ethnicity 2010



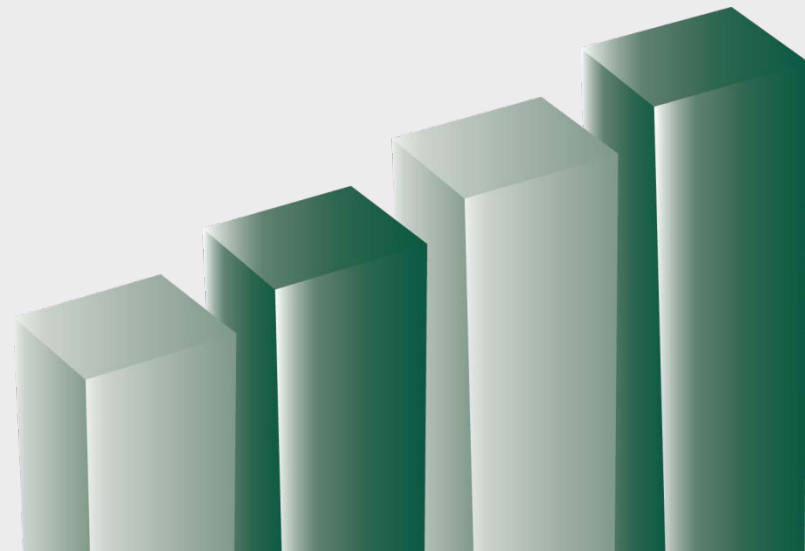
Nevada's Population: Migration Drives Growth



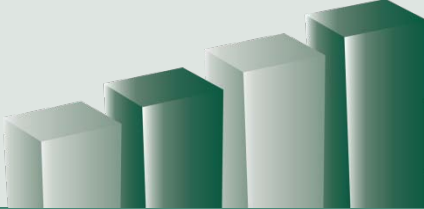
Natural Population Increases & Net Migration

Year	# Change	Natural Increase	% of Change Attributed To Natural Increase	Net Migration	% of Change Attributed To Net Migration
1980	-	-	-	-	-
1990	401,334	86,634	21.6%	314,700	78.4%
2000	605,974	117,185	19.3%	488,789	80.4%
2010	646,339	183,747	28.9%	462,592	72.7%
2011	19,070	17,399	91.4%	1,671	8.8%

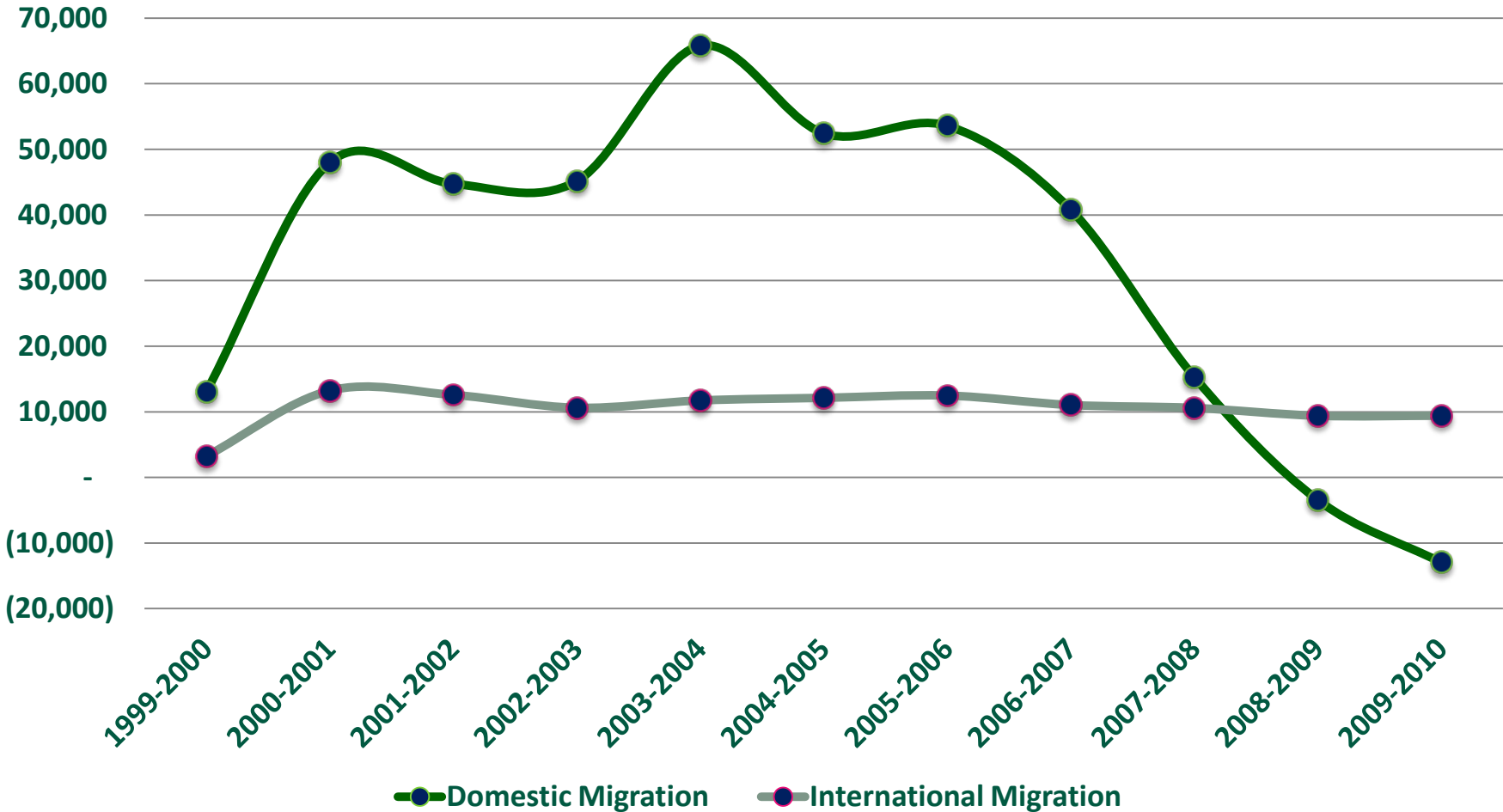
MIGRATION



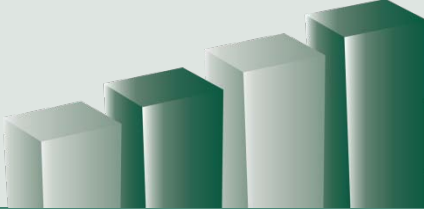
Nevada's Migration: The Drivers



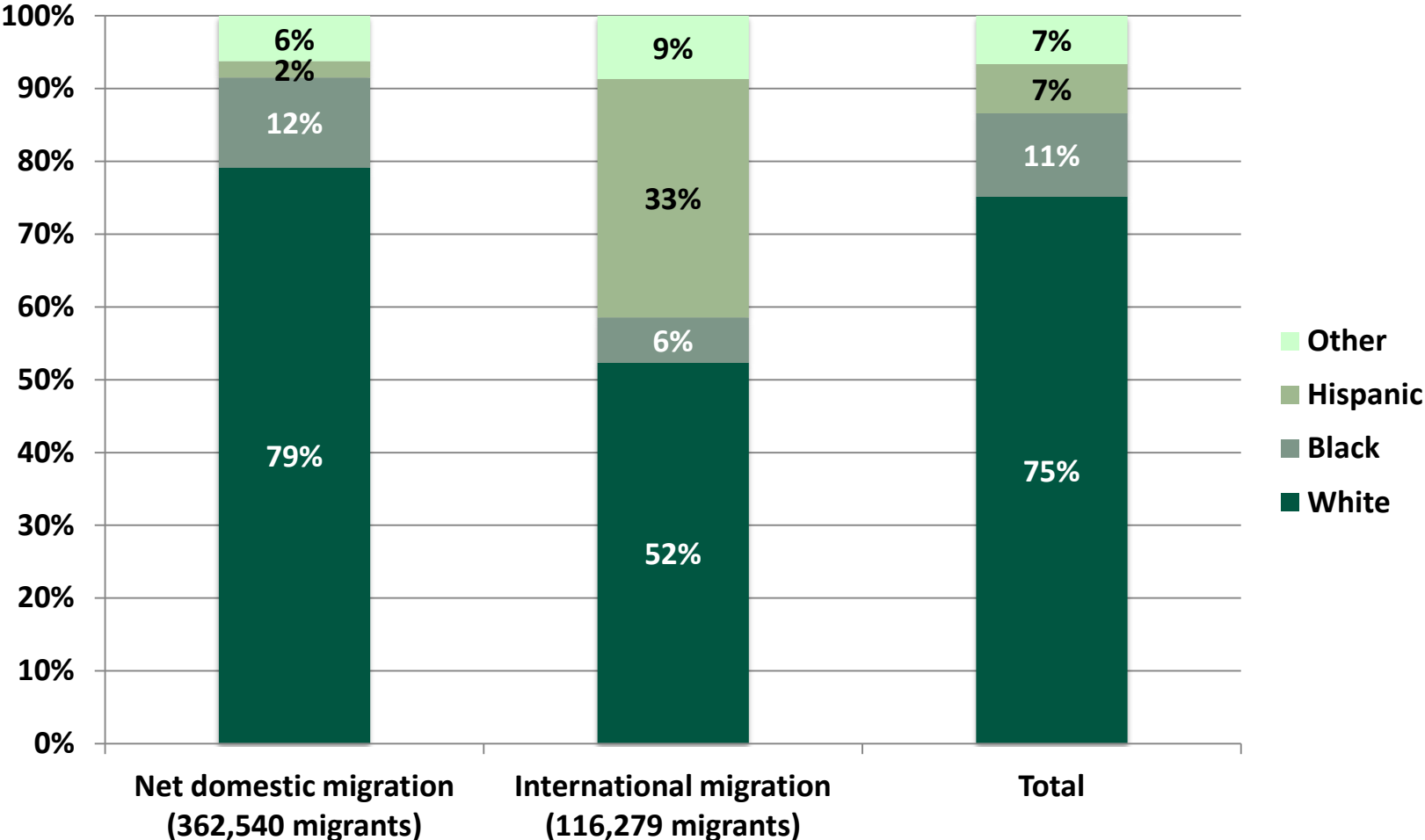
Year-over-Year Domestic & International Migration 1999-2010



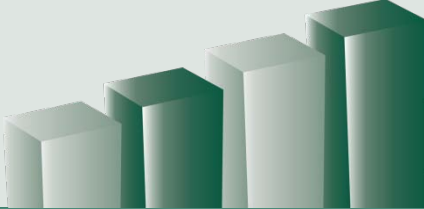
Nevada's Migrants: Who Are They?



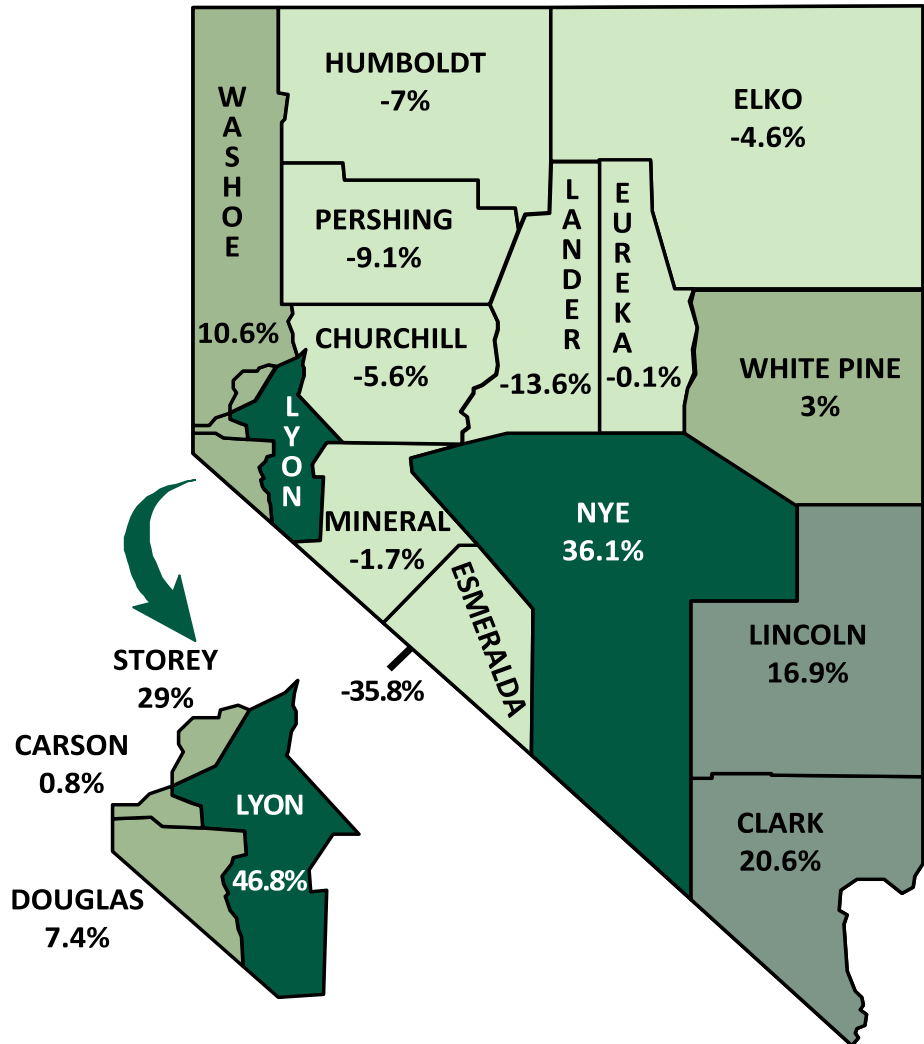
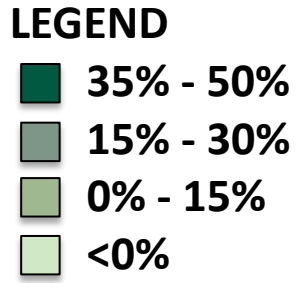
% of Migrants, by Race & Ethnicity 2000-2010



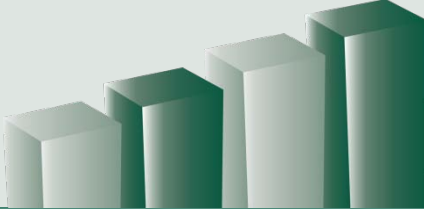
Nevada's Domestic Migrants: Where Are They Going?



Domestic Migration (2000-2010) as a % of the 2000 Population



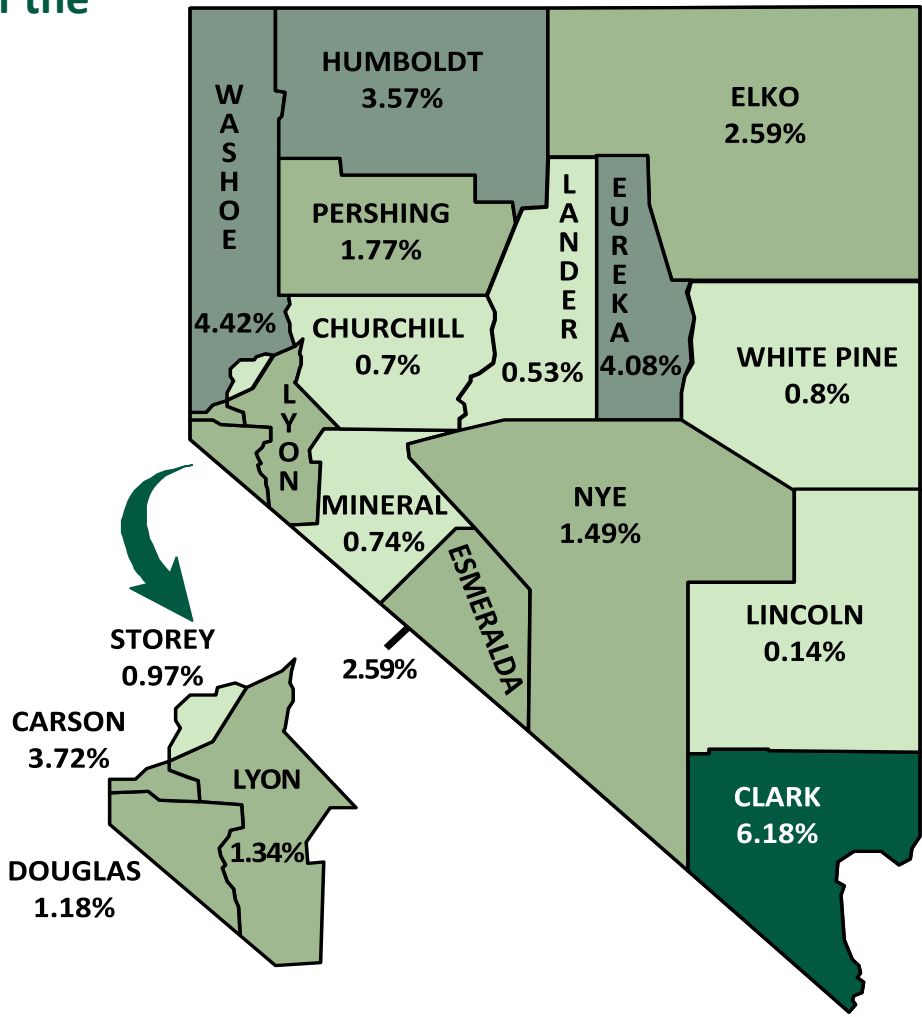
Nevada's Foreign Migrants: Where Are They Going?



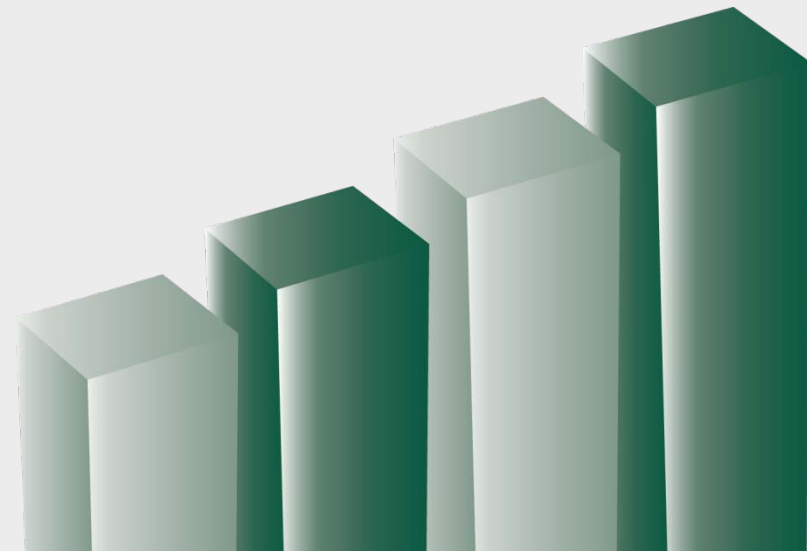
International Migration
(2000-2010) as a % of the
2000 Population

LEGEND

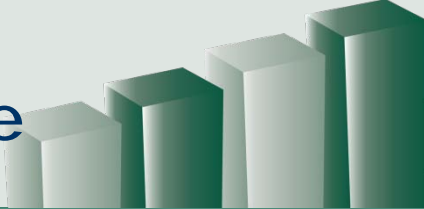
- >5%
- 3% - 5%
- 1% - 2.9%
- <1%



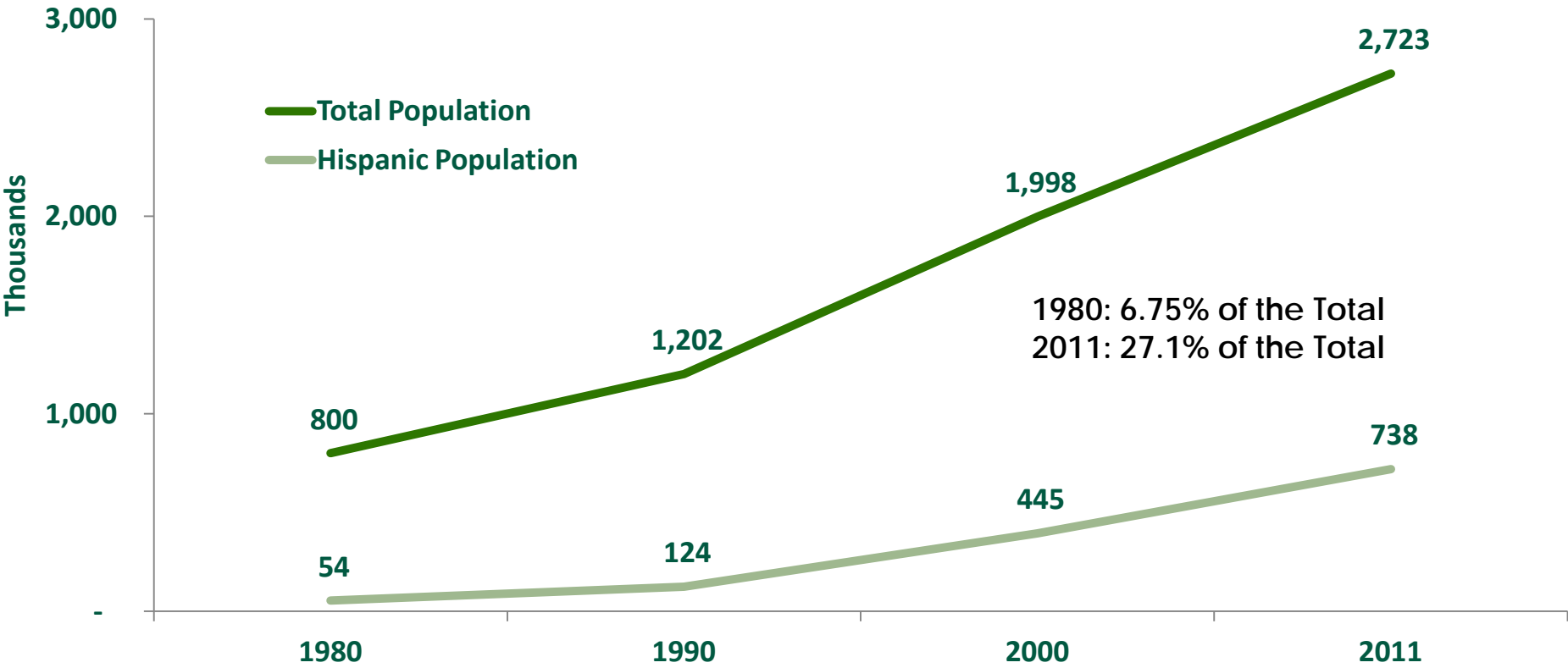
HISPANICS



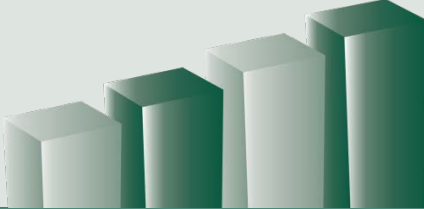
Nevada's Hispanic Population: The Sea Change



Population Growth 1980-2011



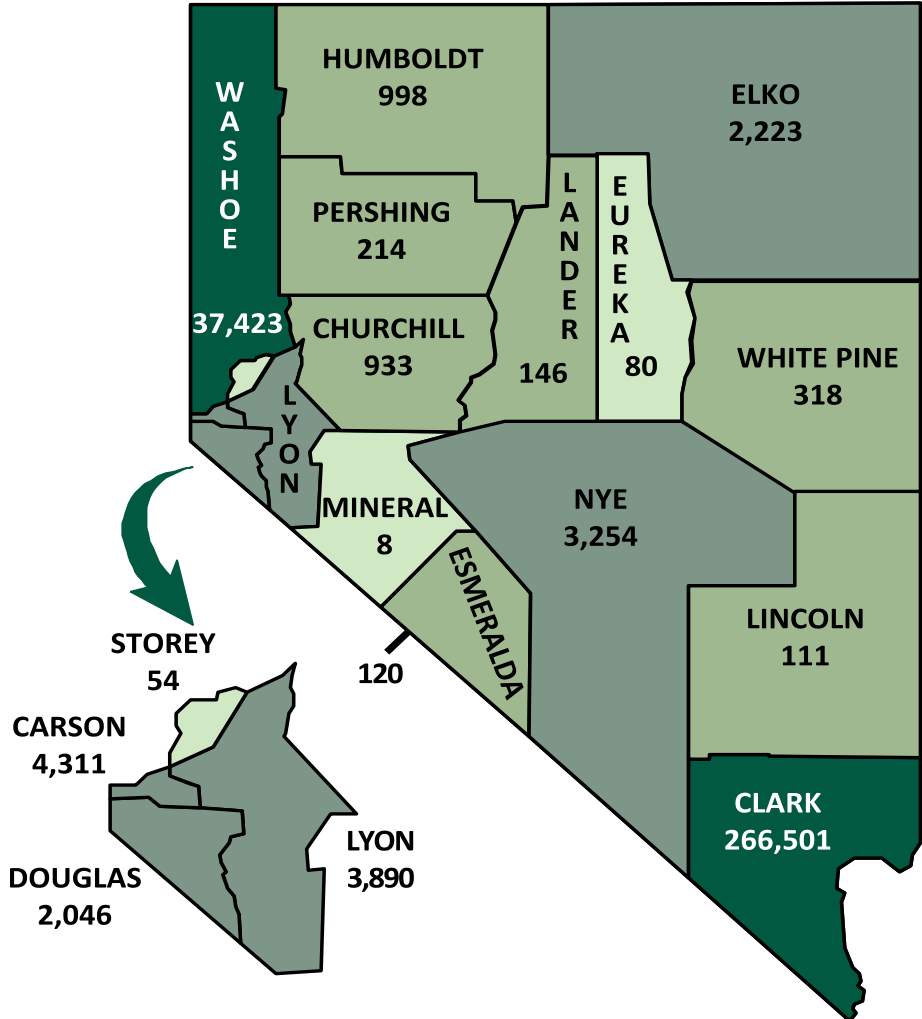
Nevada's Hispanic Population: Where Are They Moving?



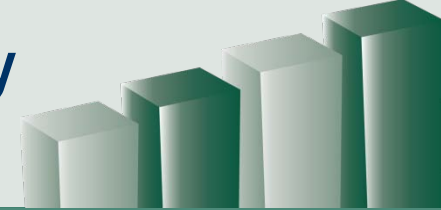
Change of Hispanic Population, by County 2000-2010

LEGEND

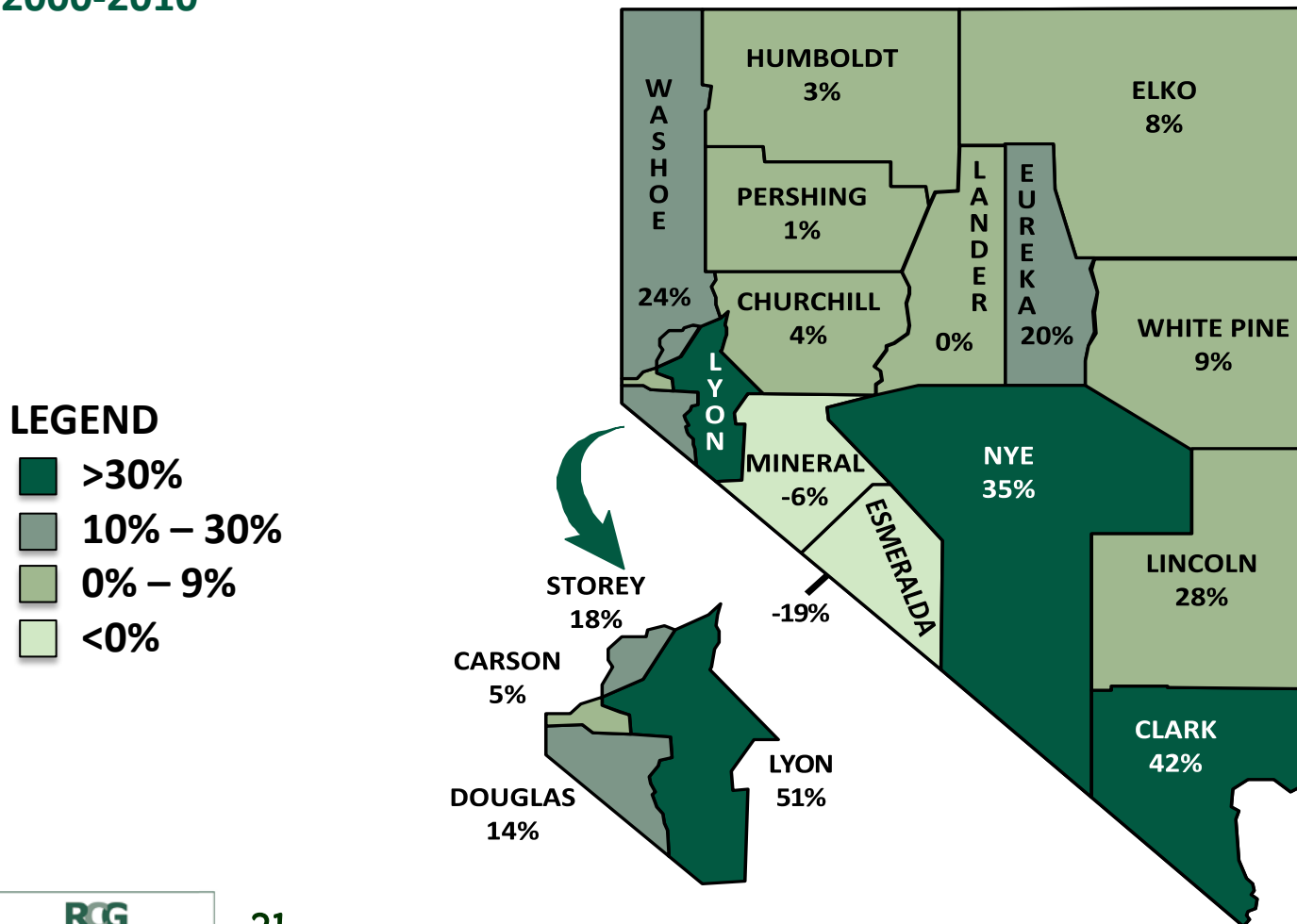
- >10,000
- 1,000 – 9,999
- 100 – 999
- <100



Nevada's Hispanic Population: Where Are They Moving? (Cont.)



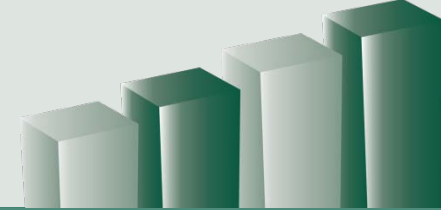
% Change of Hispanic Population, by County 2000-2010



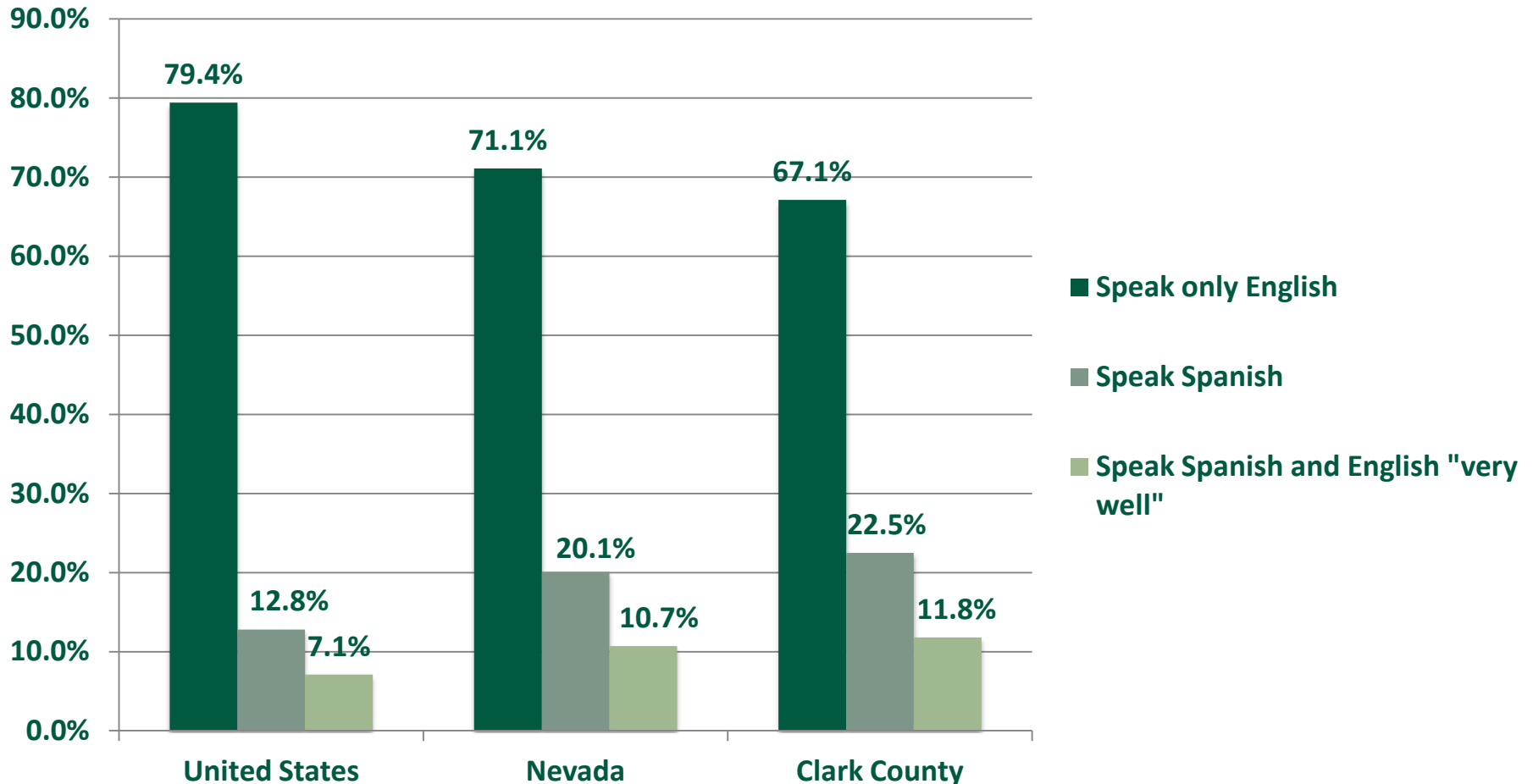
LEGEND

- >30%
- 10% – 30%
- 0% – 9%
- <0%

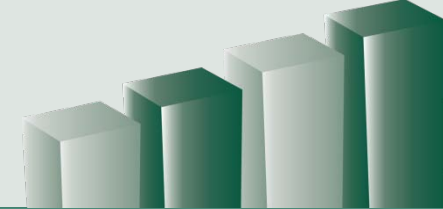
Nevadans' Languages: English vs. Spanish



Language Spoken at Home by Ability to Speak English for the Population 5 Years & Over – U.S., Nevada & Clark County Comparison 2011



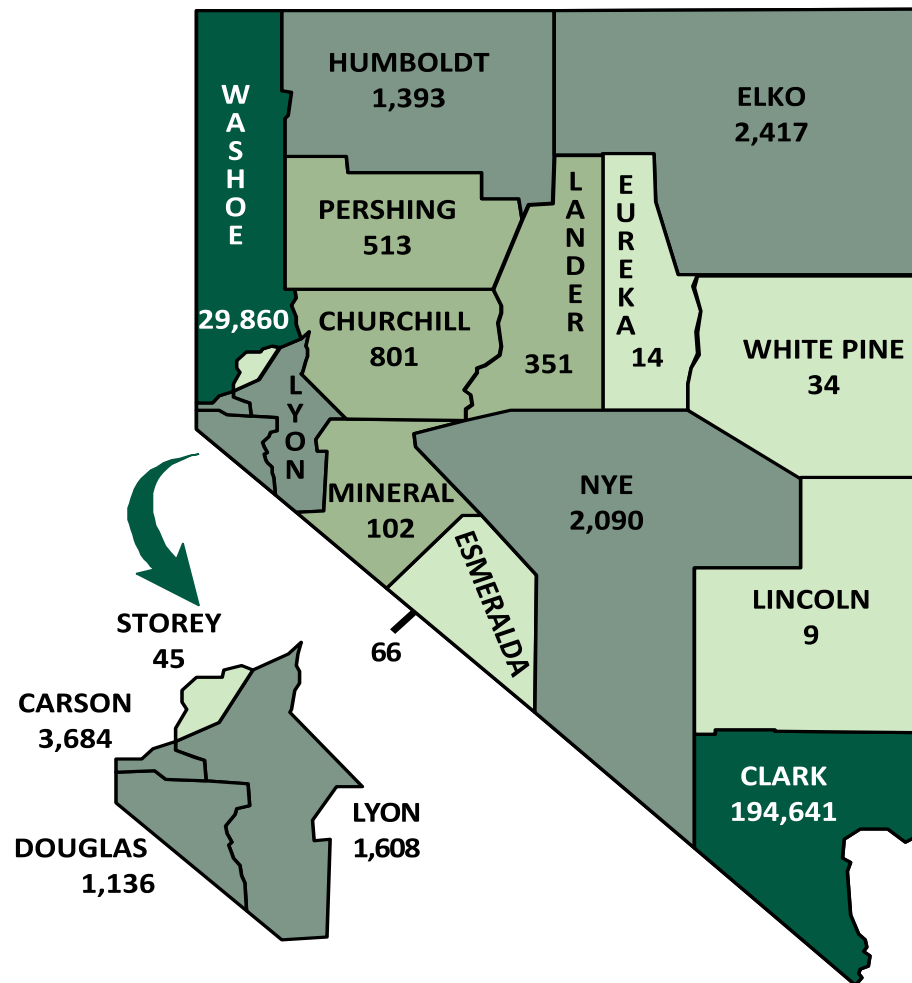
Nevada's Spanish Speaking Households: The Primary Language



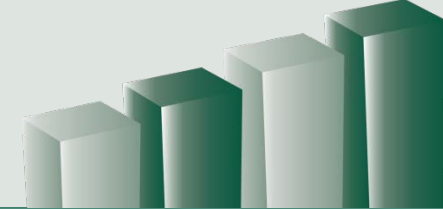
of Households that are Spanish, Linguistically, by County 2006-2010

LEGEND

- >10,000
- 1,000 – 9,999
- 100 – 999
- <100

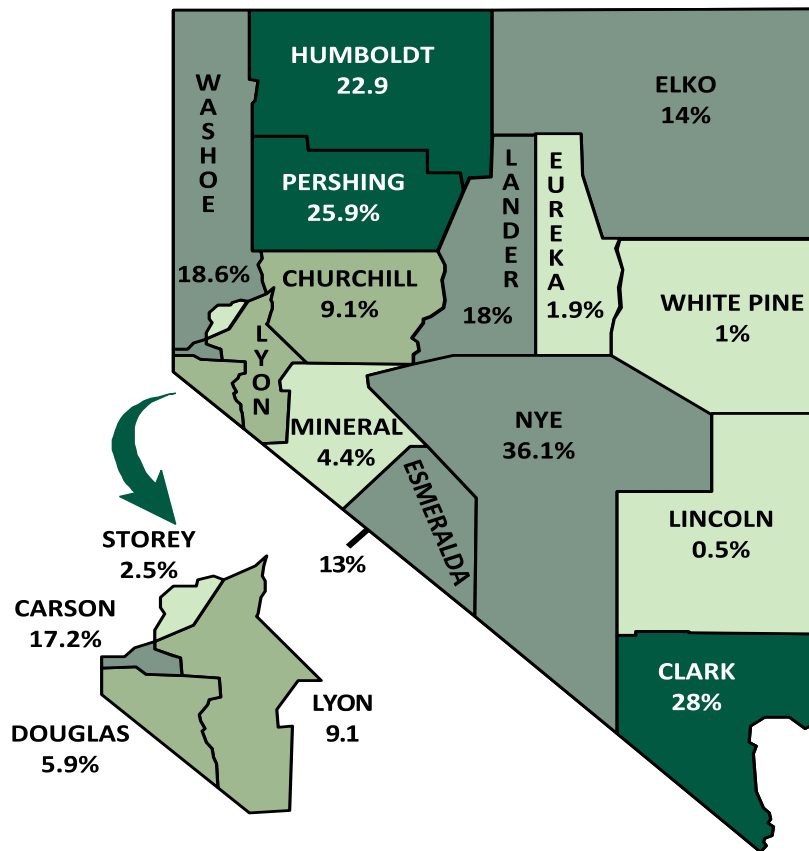
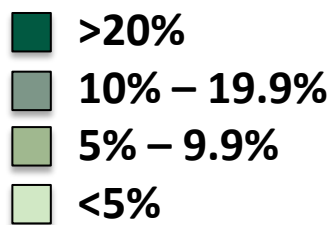


Nevada's Spanish Speaking Households: The Primary Language (Cont.)

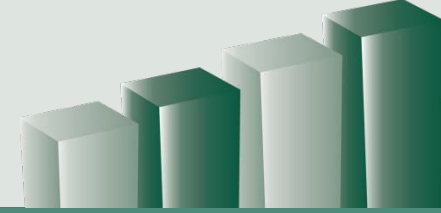


% of Households that are Spanish, Linguistically, by County 2006-2010

LEGEND



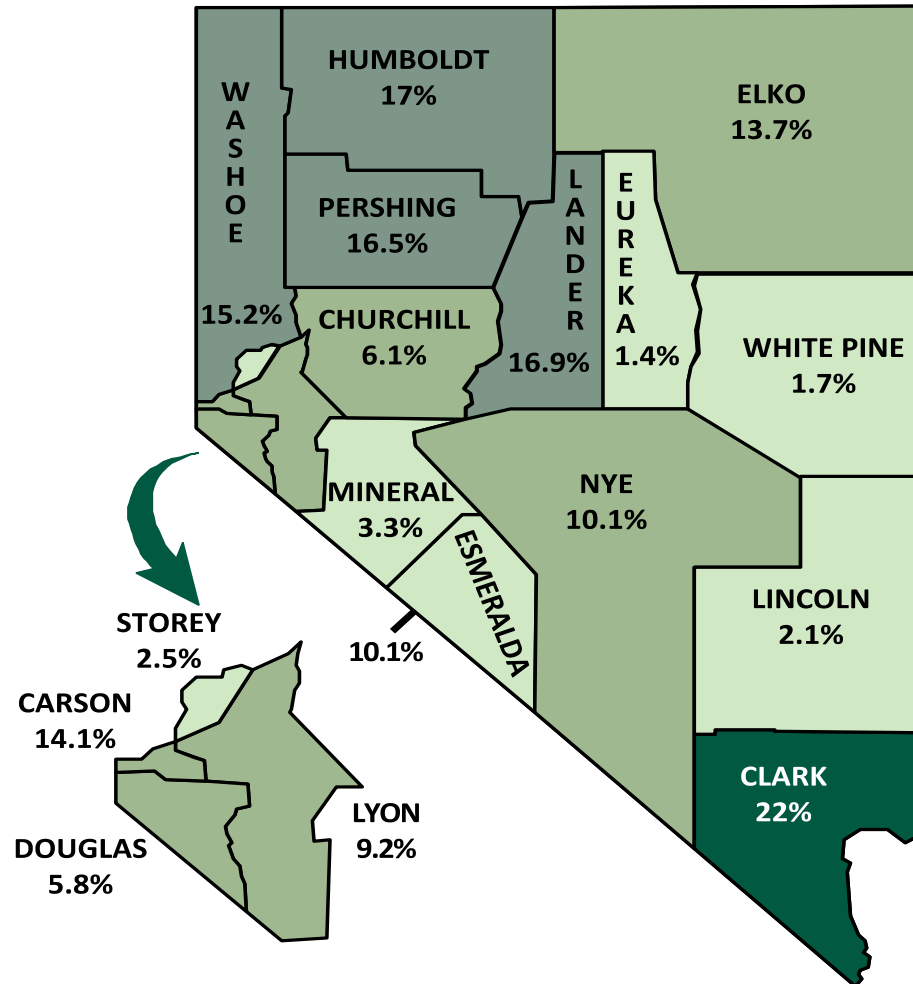
Nevada's Spanish Speaking Households



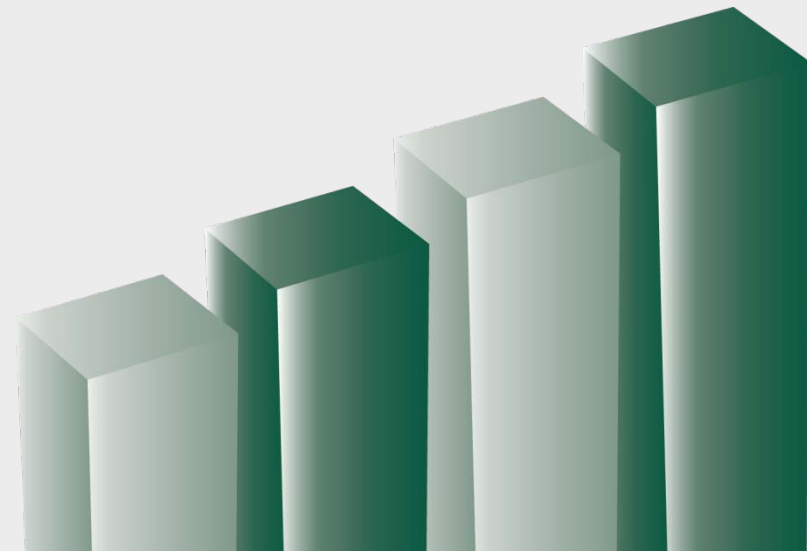
**% of Population 5 & Over
Who Speak Spanish at
Home, by County
2006-2010**

LEGEND

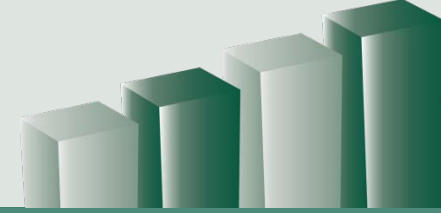
- >20%
- 15% – 20%
- 5% – 14.9%
- <5%



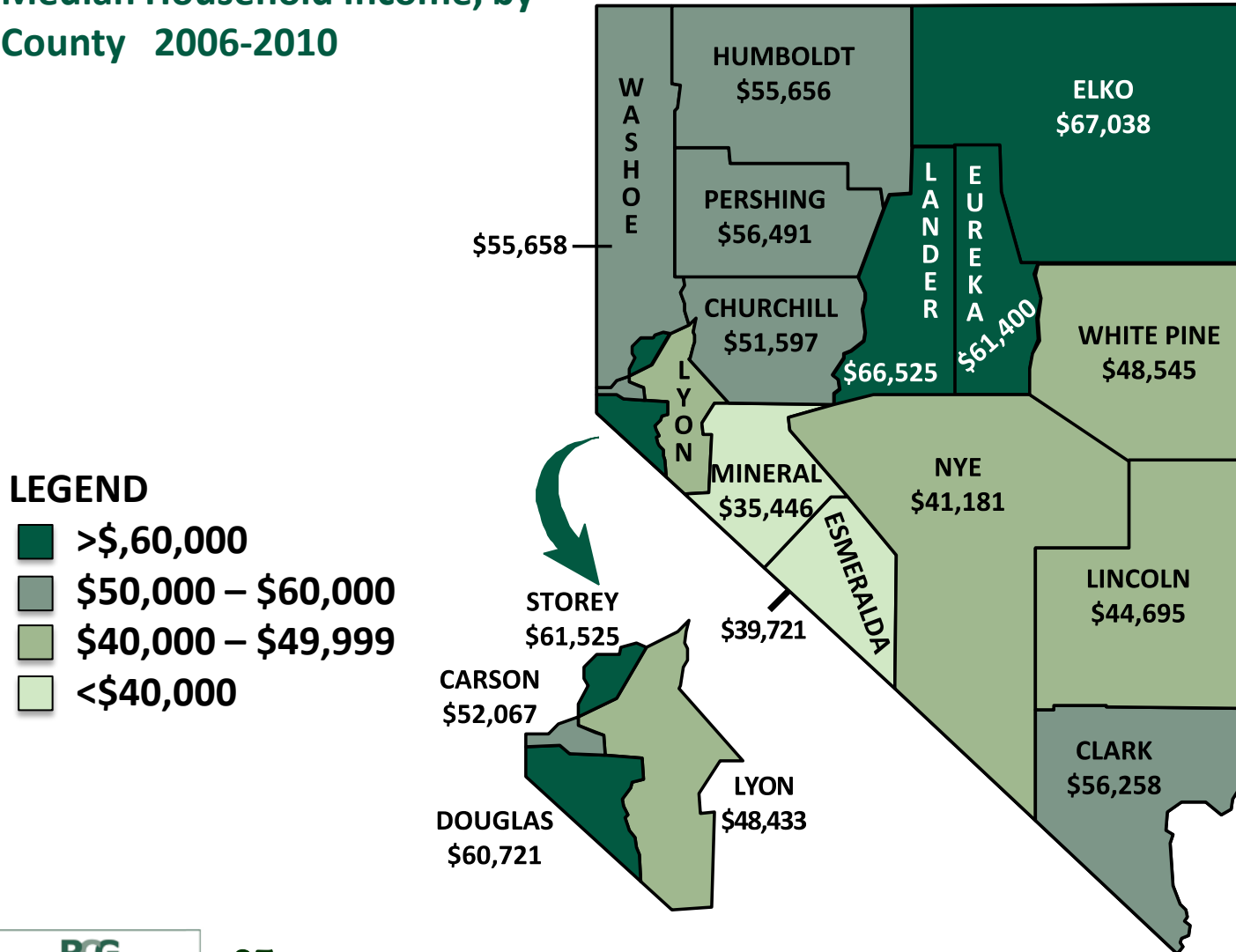
INCOME



Nevadans' Median Household Income



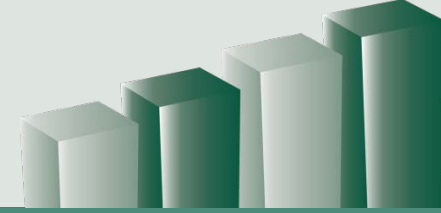
Median Household Income, by County 2006-2010



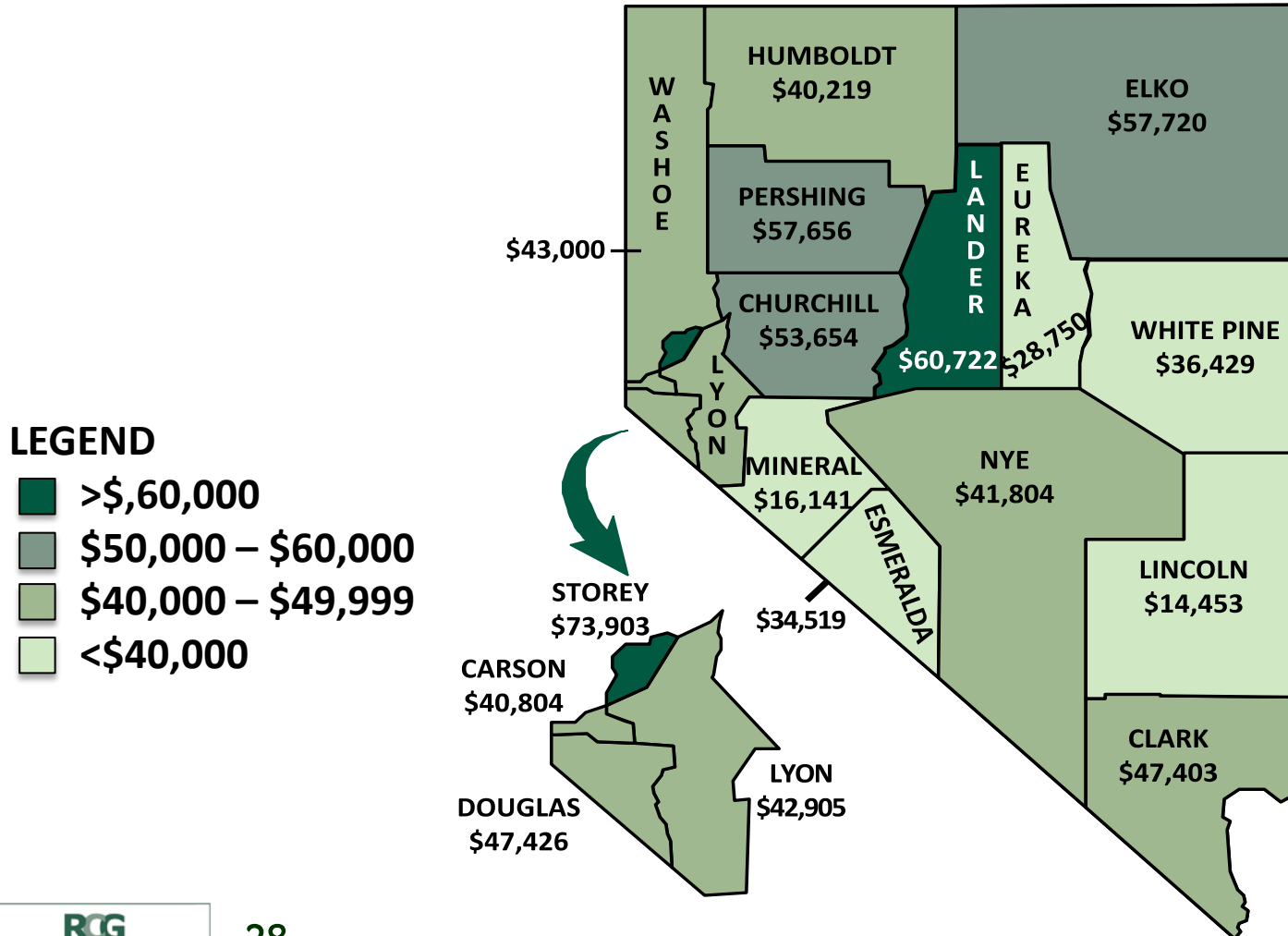
LEGEND

- >\$,60,000
- \$50,000 – \$60,000
- \$40,000 – \$49,999
- <\$40,000

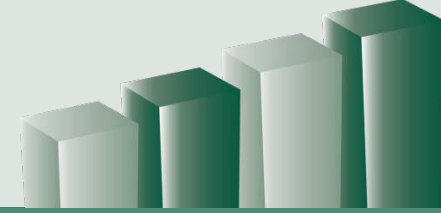
Nevada Hispanic Median Household Income



Median Hispanic Household Income, by County 2006-2010



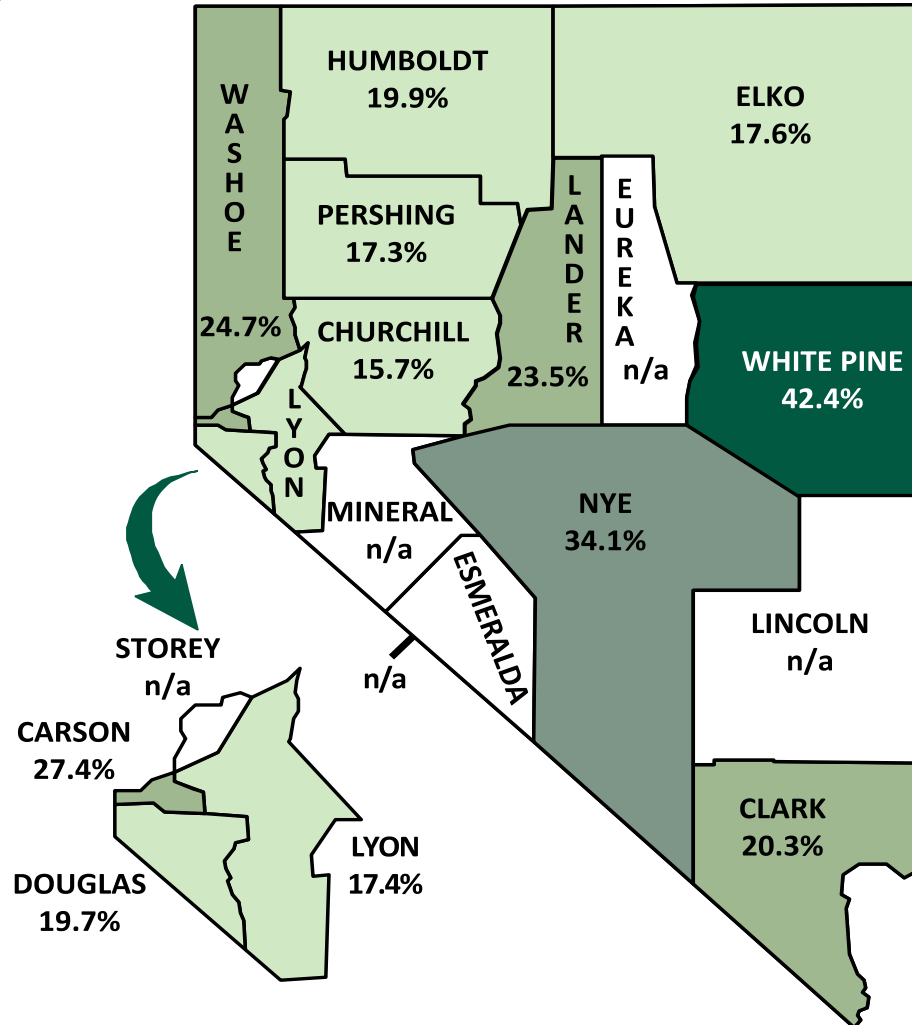
Nevada's Poor Hispanic Households



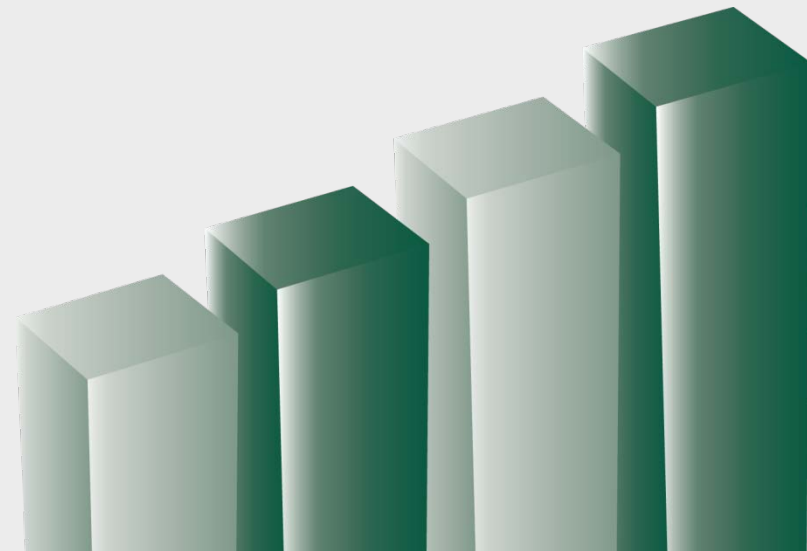
% of Hispanic Family Households With Income Less Than \$25,000, by County 2006-2010

LEGEND

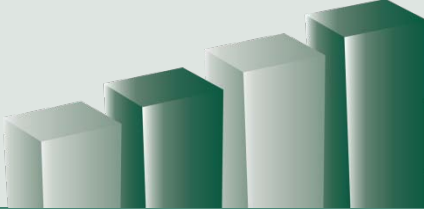
- >40%
- 30% – 40%
- 20% – 29.9%
- <20%



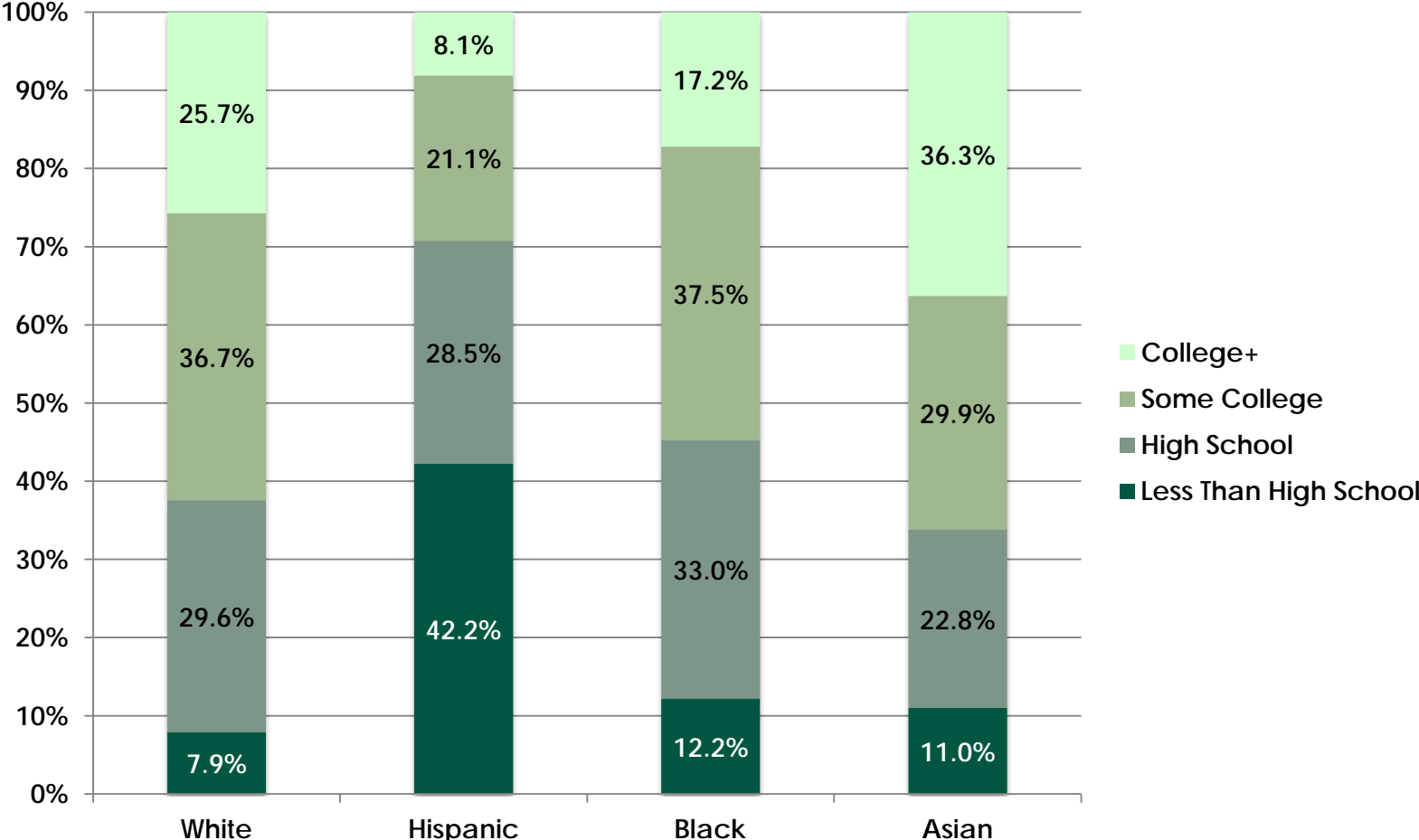
EDUCATION



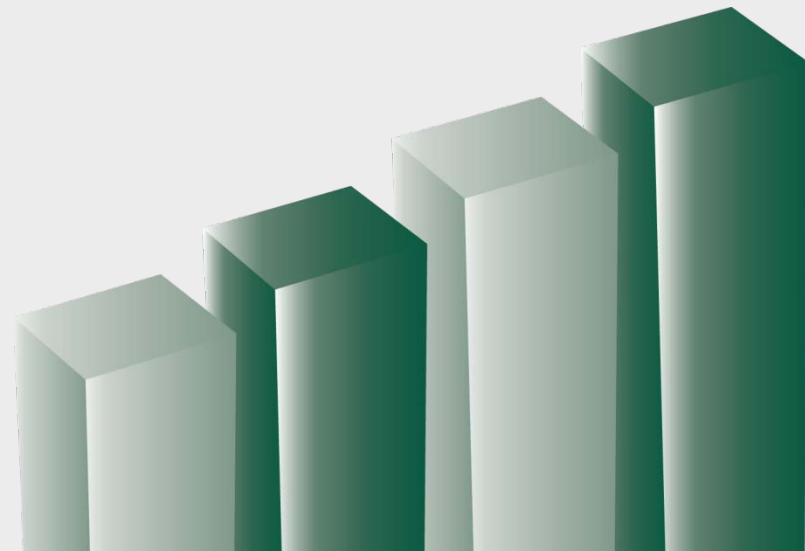
Nevadans' Educational Attainment: Ethnic Differences

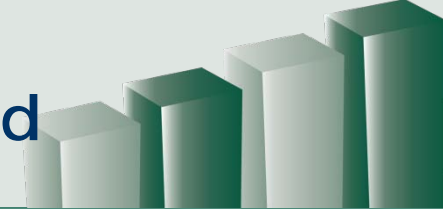


Educational Attainment by Ethnicity & Race 2011 (Over 25 Years Old)



CLARK COUNTY



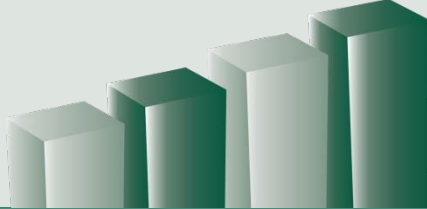


Nevada's Hispanic Population: The Growth Trend

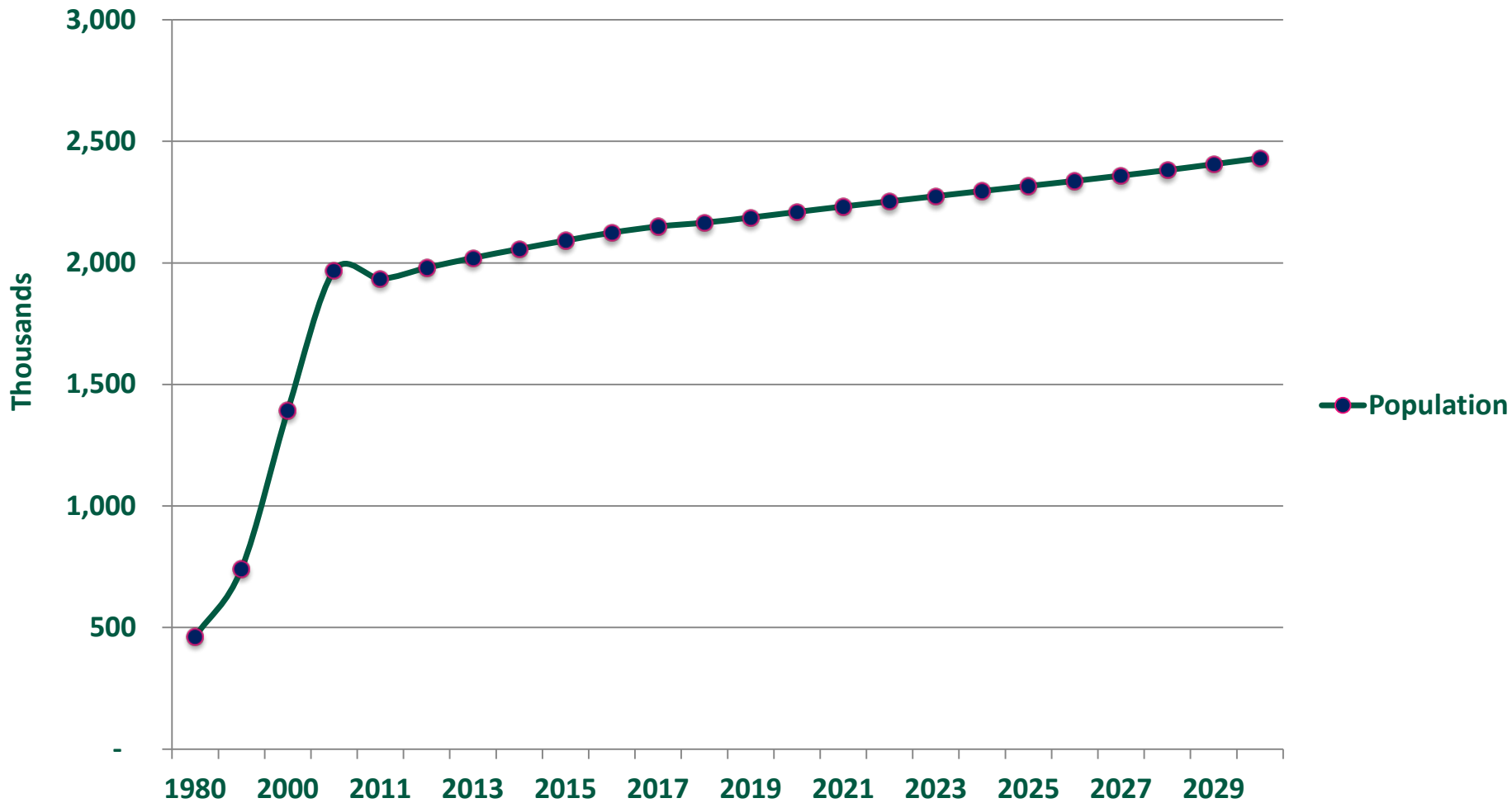
Nevada & Clark County 2000 & 2011

Location/Type	Nevada 2000	Nevada 2011	Clark County 2000	Clark County 2011
Total	1,998,257	2,723,322	1,375,765	1,969,975
Hispanic	444,718	738,718	302,143	571,190
% Hispanic	22.3%	27.1%	22.0%	29.0%
% of Growth Attributed to the Hispanic Population	-	40.5%	-	45.3%

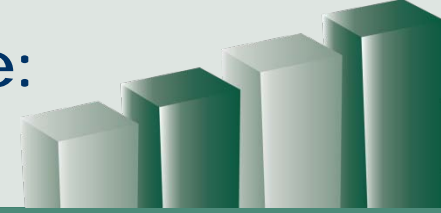
Clark County's Projected Population



1980-2030

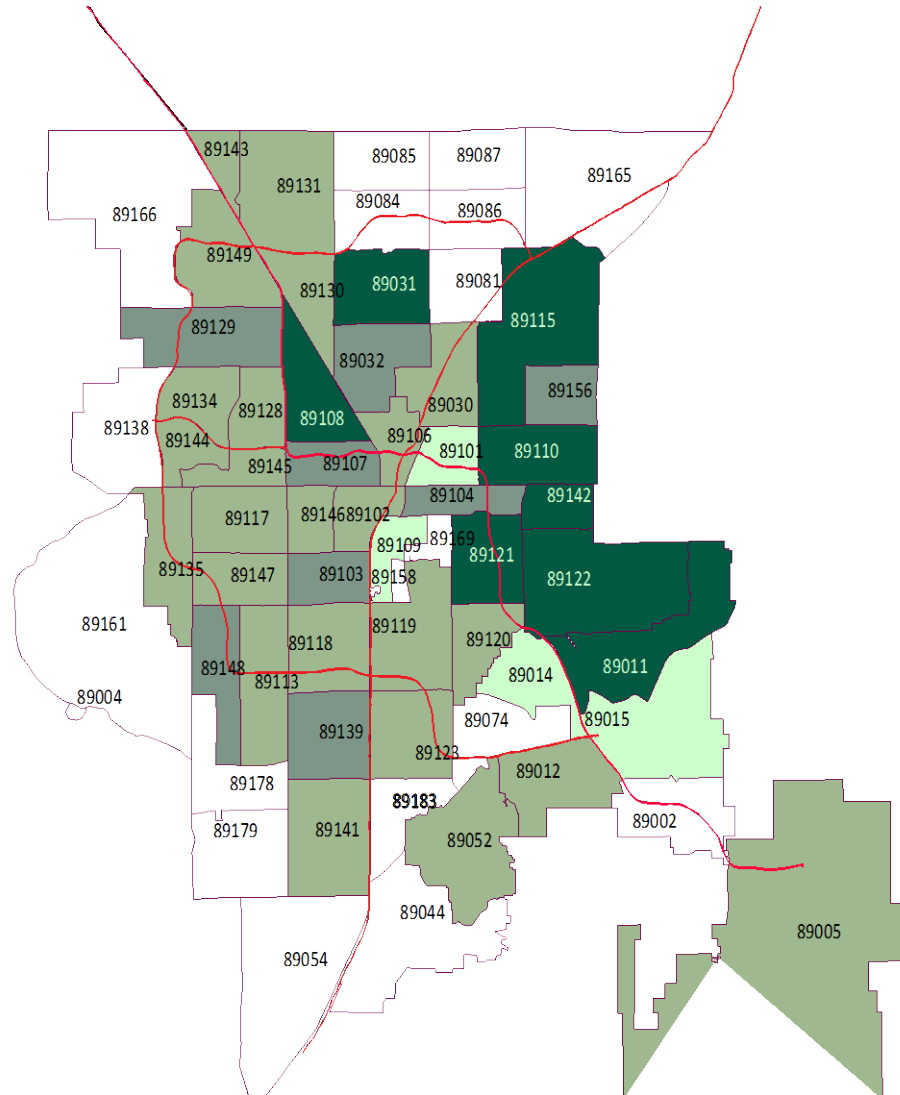
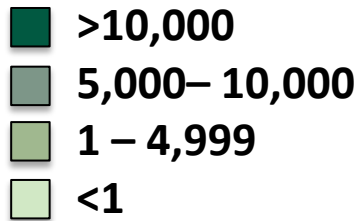


Clark County Hispanic Population, by ZIP Code: Where Are They Moving To?

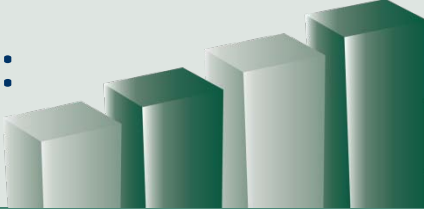


Change of Hispanic Population 2000-2010

LEGEND



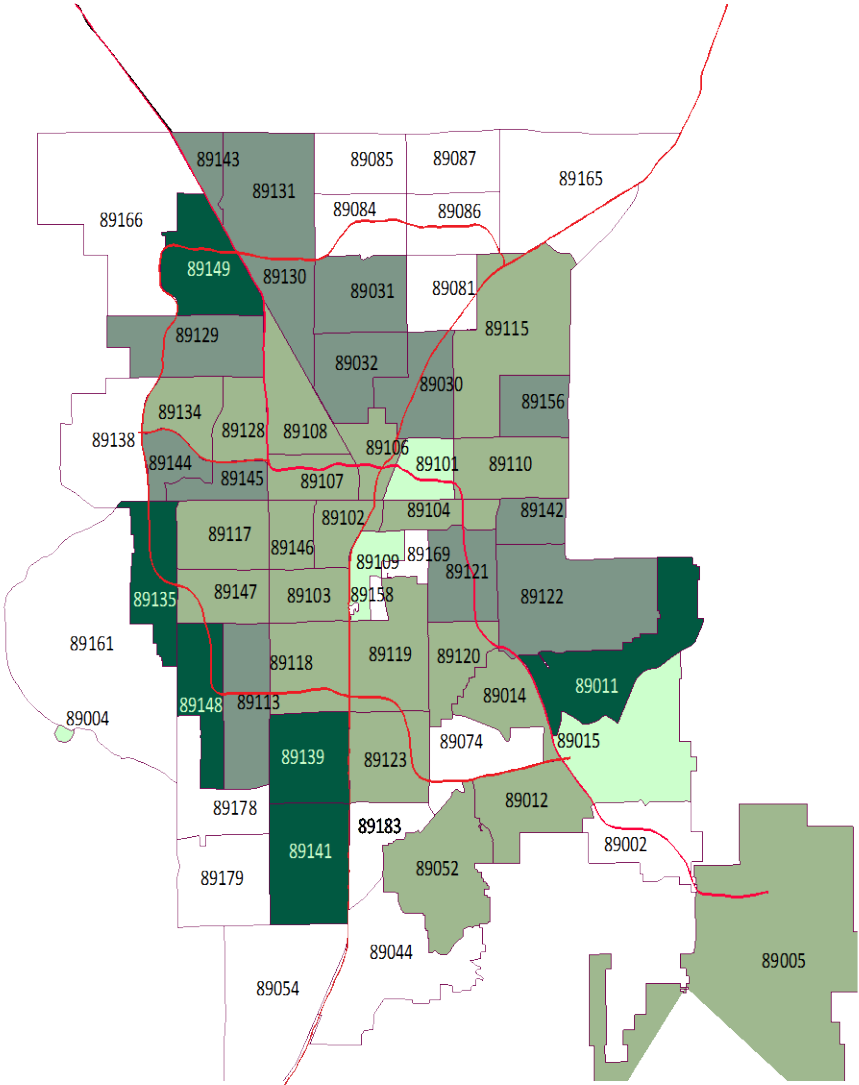
Clark County Hispanic Population, by ZIP Code: Where Are They Moving To? (Cont.)

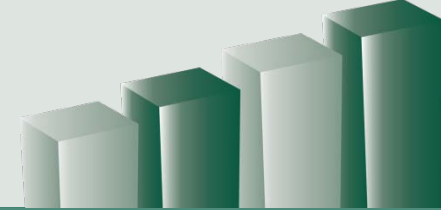


**% Change of
Hispanic Population
2000-2010**

LEGEND

- >500%
- 100% – 500%
- 0% – 99.9%
- <0%





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